

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference

The successful resolution of traumatic stress can be simple.

Studies indicate that there are four key elements to effective trauma treatment. When you accomplish these four key elements in treatment with your clients, you will be able to reduce their symptoms and improve clinical outcomes.

Attend this conference and you will walk away with a step-by-step **four-stage framework** for navigating essential elements of trauma treatment with your traumatized clients.

The essential elements are common to all evidence-based trauma treatments, you will learn how you can integrate this framework with your current approach or methodology to make your trauma treatment even more effective!

This trauma competency training can **transform your clinical practice and help improve your trauma treatment outcomes**, just as it has for other clinicians around the world.

****In addition, completion of this two-day conference meets the educational requirements when applying to become a Certified Clinical Trauma Professional** (International Association of Trauma Professionals, www.traumapro.net)

Meet Your Speaker

Eric Gentry, Ph.D., LMHC, is an internationally recognized leader in the field of disaster and clinical traumatology, having trained thousands of professionals and paraprofessionals worldwide in the treatment of traumatic stress. His doctorate is from Florida State University where he studied with Professor Charles Figley, one of the pioneers of traumatic stress. Dr. Gentry was one of the original faculty members of the Traumatology Institute and later became the co-director of the International Traumatology Institute at the University of South Florida. Dr. Gentry, along with Dr. Anna Baranowsky, is the co-author and co-owner of the Traumatology Institute Training Curriculum—17 courses in field and clinical traumatology leading to seven separate certifications.

Dr. Gentry has been a clinical member of several CISM teams and has provided assistance in many different disaster and critical incidents including Oklahoma City, New York City, and hurricanes in Florida. He was the developer of the Community Crisis Support Team, which began in Tampa, Florida, and has become a model for communities to integrate mental health services into their disaster response network.

Dr. Gentry is the co-author of the critically acclaimed *Trauma Practice: Tools for Stabilization and Recovery* (Third Edition) (Hogrefe Publishing, 2014). His other books include *Forward Facing Trauma Therapy* (Compassion Unlimited, 2016) and co-authored *Trauma, PTSD, Grief & Loss: The 10 Core Competencies for Evidence-Based Treatment* (PESI, 2017). Additionally, Dr. Gentry has published many research articles, book chapters, and periodicals in this maturing area of study. He has a private clinical and consulting practice and is adjunct faculty at many universities. Dr. Gentry draws equally from his scientific study and from his rich history of 30+ years of clinical experience with trauma survivors to balance this training with current, empirically grounded information and experienced-based compassionate intervention skills. You will be challenged, inspired, and uplifted by Dr. Gentry and this unique training.

Speaker Disclosure:

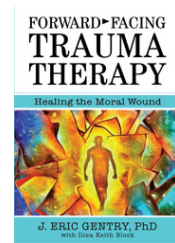
Financial: J. Eric Gentry receives compensation as Owner of Compassion Unlimited. He receives royalties as an author for Hogrefe & Huber Publishing. Dr. Gentry receives a speaking honorarium from PESI, Inc.

Non-financial: J. Eric Gentry has no relevant non-financial relationship to disclose.

Conference Target Audience:

Counselors • Social Workers • Psychologists • Case Managers • Addiction Counselors
Therapists • Marriage & Family Therapists • Other Mental Health Professionals • Nurses

*SAVE by including these products with your seminar registration!



Forward-Facing Trauma Therapy: Healing the Moral Wound

By J. Eric Gentry, Ph.D., LMHC **Your Presenter!**

In this groundbreaking book, trauma expert J. Eric Gentry builds upon pioneering insight to introduce Forward-Facing Trauma Therapy (FFTT), the next evolutionary leap in the treatment of traumatic stress. FFTT addresses trauma and its destructive symptomatology at its source, the dysregulation of our autonomic nervous systems and hypervigilant threat response caused by adaptation to painful past experiences. Dr. Gentry provides a step-by-step guide for implementing a three-pronged methodology, and explains the how and why the techniques work so effectively.

Trauma Treatment Toolbox

165 Brain-Changing Tips, Tools & Handouts to Move Therapy Forward

Jennifer Sweeton, Psy.D., M.S., M.A.

The latest research from neuroscience and psychotherapy has shown we can rewire the brain to facilitate trauma recovery. *Trauma Treatment Toolbox* teaches clinicians how to take that brain-based approach to trauma therapy, showing how to effectively heal clients' brains with straightforward, easy-to-implement treatment techniques. Each tool includes a short list of post trauma symptoms, relevant research, application, and clinician tips on how to complete the exercise.

Trauma, PTSD, Grief & Loss:

The 10 Core Competencies for Evidence-Based Treatment

By Michael Dubi, Ed.D., LMHC, Patrick Powell, EDD, LMHC, LPC, NCC & J. Eric Gentry, Ph.D., LMHC **Your Presenter!**

A holistic and systemic path of understanding traumatic stress. Key approaches and effective interventions include Feedback Informed Therapy, self-regulation, EMDR, Tri-Phasic Models, exposure-based therapies, CBT and Narrative Exposure Therapy.

Transformative Care: A Trauma-Focused Approach to Caregiving

By Eric Gentry, Ph.D., LMHC, **Your Presenter!**

Robert Rhoton, Psy.D., LPC, D.A.A.E.T.S., and Thomas E. Rojo Aubrey, DBH

Transformative Care: A Trauma-Focused Approach to Caregiving goes far beyond simply defining and advocating for trauma-informed care (which has become an important new method for caregiving). Instead, it teaches the developing care provider the mastery and skillset needed to safely and effectively intervene, with a trauma-focused approach, in the lives of those who are suffering from a painful past.

More info and resources at www.pesi.com/bookstore



The IATP is a non-profit membership association providing trauma professionals with **state-of-the-art** training, education, certification and research.

Benefits of Membership:

- Certificate of Membership
- **\$25 Discount** on all live one-day and multi-day PESI seminars across the United States
- **10% Discount** on all PESI books, CD's, DVD's and digital seminars
- Traumatology Tool Kit (assessment instruments, treatment protocols)

Visit the IATP website at www.traumapro.net for more details on the non-profit association.

BONUS

Get a **FREE IATP membership** by attending!
A \$99.99 value!

FREE

Cognitive Behavioral Therapy (CBT) for Anxiety

CE Seminar & Worksheet

John Ludgate, PhD

pesi.com/CBTWorksheet

Bring any training in-house!

Convenient • Cost-Effective • Customizable

for more information visit
www.pesi.com/inhouse

NON-PROFIT ORG
US POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO 32729

PESI
P.O. Box 1000
Eau Claire, WI 54702-1000
A Division of PESI, Inc.

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference



LIVONIA, MI
Monday & Tuesday
July 15 & 16, 2019

PESI[®] www.pesi.com

REGISTER NOW
pesi.com/express/71425

PESI[®]
www.pesi.com

A NON-PROFIT ORGANIZATION
CONNECTING KNOWLEDGE WITH NEED SINCE 1979

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference



Featuring trauma expert and author
Eric Gentry, Ph.D., LMHC

LIVONIA, MI
Monday & Tuesday
July 15 & 16, 2019

BONUS
Get a **FREE IATP membership** by attending!
A \$99.99 value!
Benefits to membership listed inside!



Become
CCTP-Level I Certified!
Details Inside

Outline

A Brief History and Evolution of Traumatic Stress, Grief & Loss

Systemic traumatic stress theory
Symptom review
Review of effective treatments
Tri Phasic model
Most commonly used instruments to assess traumatic stress

Core Competencies of Traumatic Stress, Grief & Loss

Bio-Psycho-Social-Spiritual Factors that Produce Anxiety & Traumatic Stress

Precipitating events
Meaning making
Physiology of trauma
Perception

Adaptive and maladaptive coping behaviors

Trauma adaptation
Systemic influences
Emotional & psychological stressors
Integrated theoretical concepts from stress, crisis & trauma theories
Information processing model
Psychosocial model

Review of Effective Treatment Interventions

Cognitive Behavioral Techniques (PE, CPT & SIT)
EMDR & Bilateral Stimulation
Thought Field Therapy (TFT)/Emotional Freedom Techniques (EFT)
Sensorimotor

The Biochemical, Affective, and Cognitive Impacts of Traumatic Stress

Affective volatility
The body keeps the score
Biology of traumatic stress

The Impacts of Traumatic Stress Over Time & Across & Within Developmental Stages

Epigenetics
Reactive Attachment Disorder
Adrenal fatigue

The Role of Traumatic Stress in Clinical Disorders such as Personality Disorders, Dissociative Identity Disorder, and More

Traumagenesis
Traumaddiction
Comorbidity

Conceptualizing a Framework of Healing for Survivors of Traumatic Stress

Systemic perspective
Strengths perspective
Survivor metaphor

Traumatic Stress Exists Across the Continuum of Systemic Levels

Systemic trauma theory
Community trauma
Vicarious secondary traumatization

Theories of Traumatic Stress, Loss and Grief

Information processing model
Psychosocial model
Contemporary thoughts

Bereavement and Adjustment Disorders

Supporting normal bereavement
Treating complicated bereavement

Assessment of Traumatic Stress Disorders

Diagnostic and Statistical Manual of the APA
DSM-5® changes
ACE & developmental trauma
Diagnosing PTSD with the PCL-5

Evidence-Based Techniques/ Interventions

Relaxation/self-regulation
Grounding
Containment
Writing/journaling
Drawing art
Healing metaphors
Transitional objects

Demonstrations: Interactive Exercises/ Application of Skills

Cognitive Behavioral Techniques
Narrative Exposure Therapy Technique
Thought Field Therapy (TFT)
Bilateral Stimulation

Limitations of the Research and Potential Risks

Limitations of many accepted models of trauma treatment
Weaknesses and limitations of evidence-based trauma treatment models
Limitations of the diagnostic (DSM-5 ®) system
Limitations and potential risks in grief work, due to research scarcity on the topic

Closure: Lessons Learned

Live Seminar Continuing Education Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ADDICTION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 12.5 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

MICHIGAN ADDICTION COUNSELORS: This course has been submitted to the Michigan Certification Board for Addiction Professionals (MCBAP). Credit is pending.

COUNSELORS: Certified Clinical Trauma Professional: Two-Day Trauma Competency Conference has been approved by NBCC for NBCC credit. PESI, Inc. is solely responsible for all aspects of the program. NBCC Approval No. SP-SP-3179. PESI is offering this activity for 12.5 clock hours of continuing education credit.

MARRIAGE & FAMILY THERAPISTS: This activity consists of 760 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

NURSES/NURSE PRACTITIONER/CLINICAL NURSE SPECIALISTS: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 12.6 contact hours. Partial contact hours will be awarded for partial attendance.

PSYCHOLOGISTS: This live activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline and the certificate of completion you receive from this live activity. Contact us for more information on your state board or organization specific filing requirements. American Psychological Association credits are not available.

SOCIAL WORKERS: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for the course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 12.5 Clinical Practice continuing education credits for completing this course. Course Level: Intermediate. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation. Full attendance is required; no partial credits will be offered for partial attendance.

OTHER PROFESSIONS: This activity qualifies for 760 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

QUESTIONS? Call **800-844-8260** or e-mail us at info@pesi.com.

How to Register:

CERTIFIED CLINICAL TRAUMA PROFESSIONAL:
2-DAY TRAUMA COMPETENCY CONFERENCE

ONLINE
pesi.com/express/71425

PHONE
800-844-8260
Please have credit card available

FAX
800-554-9775

MAIL
PESI
PO BOX 1000
Eau Claire, WI
54702-1000

2 Check seminar(s): (make copy for your records)

☐ **LIVONIA, MI**
July 15 & 16, 2019
Marriott Detroit Livonia
17100 N Laurel Park Dr • 48152
(734) 462-3100

REGISTER NOW
pesi.com/express/71425

PLEASE RETURN ENTIRE REGISTRATION FORM

1 Please complete entire form (to notify you of seminar changes):
please print; staple duplicate forms.

Mail Code: _____ See mail code box on address panel on reverse side
Name _____ Profession _____
Employer Name _____
Employer Address _____
Dept/Floor/Suite _____
City _____ County _____
State _____ Zip _____
Home/Cell Ph () _____
Dept. Ph () _____
*E-mail address _____
*Registrant's e-mail is required to receive your certificate of completion and registration confirmation.

3 Check Tuition:

TUITION with seminar manual

☐ **\$399.99** per person for **both days** (postmarked 3 wks prior to event) - **Includes 1 Year Free IATP Membership**
☐ **\$439.99** per person for **both days** (standard) - **Includes 1 Year Free IATP Membership**
☐ I am an IATP™ Member. Take **\$25 off** my registration fee. My # is: _____

ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

☐ **\$19.95*** *Forward-Facing Trauma Therapy* book
☐ **\$34.99*** *Trauma Treatment Toolbox* book
☐ **\$24.99*** *Trauma, PTSD, Grief & Loss* book
☐ **\$37.95*** *Transformative Care* book

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID.
Purchase orders welcome (attach copy).

☐ Check enclosed payable to **PESI, Inc.**

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____

Card Exp. _____ V-Code #: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

(*American Express: 4-digit # above account # on face of card.)

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

WALK-INS

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

TUITION OPTIONS

• **FREE Military Tuition:** PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Advanced online registration required.

• **\$60 Tuition:** If you are interested in being our registration coordinator for both days, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.

• **Groups of 5 or more:** Call 800-844-8260 for discounts.

• **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesi.com/students or call 800-844-8260 for details. *Advance registration required.*
Cannot be combined with other discounts.

CAN'T ATTEND THE SEMINAR?

See below for individual product orders

— **Trauma Competency Conference + FREE IATP Membership (\$99 Value)** Multiple DVDs* (video) \$299.99 (RVKIT051137)
— **Trauma Competency Conference + FREE IATP Membership (\$99 Value)** Multiple CDs* (audio) \$269.99 (RKIT051137)
— **Forward-Facing Trauma Therapy** book* \$19.95 (SAM084535)
— **Trauma Treatment Toolbox** book* \$34.99 (PUB085910)
— **Trauma, PTSD, Grief & Loss** book* \$24.99 (PUB084790)
— **Transformative Care** book* \$37.95 (SAM085520)

CE hours and approvals on products may differ from live CE approvals.

*Shipping is \$6.95 first item + \$2.00 each add'l item.

**Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

Product total \$ _____
*Shipping _____
Subtotal _____
**Tax _____
TOTAL _____



FOR OFFICE USE ONLY
Fed ID # 26-3896894 © 2019 PESI, Inc.

AR

Objectives

1. Examine the nature of traumatic stress, grief, & loss and their sequelae.
2. Analyze the clinical application of various theoretical treatment models for traumatic stress, grief & loss.
3. Evaluate traumatic stress, grief & loss from biochemical, psychological, social & spiritual perspectives in order to improve clinical outcomes.
4. Examine the clinical research that supports the imperative factors that influence the efficacy of trauma treatment.
5. Assess the comorbidity of traumatic stress in other diagnoses, including personality disorders and Dissociative Identity Disorder, and identify appropriate treatment Interventions.
6. Provide psychoeducation and cognitive restructuring techniques for maximizing client engagement and participation in early stages of treatment.
7. Determine the efficacy of self-regulation skills as a preliminary treatment intervention for trauma.
8. Articulate the 10 core competencies of traumatic stress, grief and loss and specify the clinical application of each.
9. Incorporate clinical interventions and techniques for the initial assessment, safety and stabilization phase of treatment as well as the remembrance and mourning phases of trauma treatment.
10. Examine the potential clinical limitations and benefits of completing a needs assessment for better progress in treatment.
11. Develop clinical skills to support and facilitate recovery from complicated bereavement in clients.
12. Incorporate CBT skills to promote the development of stability, self-efficacy, anxiety management, and relational capacities in traumatized clients.



PESI Inc. is proud to offer this seminar (at these locations only) *free* of charge (on live seminar tuition) for veterans and active duty military personnel. **Advanced online registration required.**

Live Seminar Schedule (both days):

7:30 Registration/Morning Coffee & Tea
8:00 Program begins
11:50-1:00 Lunch (*on your own*)
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).

Actual lunch and break start times are at the discretion of the speaker.

A more detailed schedule is available upon request.

Seminar on CD or DVD Package:

You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Hassle-Free Cancellation Policy:

If you contact us before the event date, you can exchange for a DVD or CD/ digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.

Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Anna Rustick at arustick@pesi.com or call 715-855-8195.

