

Outline

Use Neuroscience in the Treatment of Anxiety

**Positives:** We know more about anxiety-based disorders than any other disorders

Science gives explanations, evidence, authority, destigmatizes difficulties

**Concerns:** It can be difficult to explain, answer questions

Clients may feel a lack of responsibility

Oversimplification is inevitable

Enhancing Engagement in Treatment

Don't neglect the therapeutic relationship!

Address the challenges of anxious clients

Remember that strategies are effortful

Guide the process using client's goals

Maintain motivation

Neuroplasticity

Define Neuroplasticity in everyday language

Therapy is about creating a new self "Rewiring" as an accessible concept for change

Re-consolidation: the modification of emotional memories

Identify Two Neural Pathways to Anxiety

Amygdala – bottom-up triggering of emotion, physicality of anxiety

Cortex – top-down emotion generation based in cognition

Explain the two pathways to clients

How anxiety is initiated in each pathway and how pathways influence each other

Client Friendly Explanations

Use illustrations to create concrete understanding

Fight/flight/freeze responses

The "language of the amygdala"

Anxiety and the cortex

Help clients recognize the two pathways to anxiety

Neuroplasticity in the Amygdala (Essential for all Anxiety Disorders, PTSD, OCD, Depression)

Sleep and the amygdala

The influence of exercise

Breathing techniques to reduce activation

Relaxation, meditation, and yoga to modify responses

Exposure as opportunities for the amygdala to learn

Combating avoidance

When anxiety indicates that the amygdala can learn new responses

Push through anxiety to change the amygdala

Neuroplasticity in the Cortex (Essential for GAD, SAD, OCD, PTSD, Depression)

"Survival of the busiest" principle—strengthen or weaken specific circuitry

The healthy (adaptive) use of worry in the cortex

"You can't erase: You must replace."

Recognize and modify the impact of uncertainty

Training correct uses of distraction

Left hemisphere techniques- cognitive defusion, coping thoughts, fighting anticipation

Right hemisphere techniques – imagery, music

Mindfulness and anxiety resistances

Neuroplasticity and Medications for Anxiety Disorders, OCD, PTSD, Depression

Medication's effects in the rewiring process

The myth of the chemical imbalance

The danger of sedating the brain with benzodiazepines

Promoting neuroplasticity with SSRIs, SNRIs

The effectiveness of CBT and meds

Moving Beyond Diagnostic Categories to Focus on Anxiety Pathways

Anxiety is a component of many diagnoses (depression, substance abuse, etc.)

Amygdala- and cortex-based techniques help in other disorders

Targeting brain-based symptoms rather than disorders

Worry, obsessions, rumination respond to similar cortex-based techniques

Panic, phobic responses, and compulsions respond to amygdala-based techniques

Research, Risks and Limitations

Empirical versus clinical and anecdotal evidence

Clinical considerations for specific clients and settings

Efficacy of particular interventions may vary

Live Seminar Schedule

**7:30** Registration/Morning Coffee & Tea

**8:00** Program begins

**11:50-1:00** Lunch (*on your own*)

**4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).  
Actual lunch and break start times are at the discretion of the speaker.  
A more detailed schedule is available upon request.

Questions? Call Customer Service: 800-844-8260

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Cognitive Behavioral Therapy (CBT) for Anxiety

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John Ludgate, PhD

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Rewire the Anxious Brain

Neuroscience-Informed Treatment of Anxiety, Panic and Worry

Scranton, PA  
Monday, July 15, 2019

Bethlehem, PA  
Tuesday, July 16, 2019

Harrisburg, PA  
Wednesday, July 17, 2019

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Rewire the Anxious Brain


Neuroscience-Informed Treatment of Anxiety, Panic and Worry

- Apply brain-based strategies for panic, social anxiety, OCD, GAD and PTSD
- Understand the difference between cortex-based and amygdala-based anxiety
- Motivate clients and calm the anxious brain using the power of neuroplasticity
- Increase client engagement by focusing on changing the brain - not simply decreasing anxiety

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# Rewire the Anxious Brain

## Neuroscience-Informed Treatment of Anxiety, Panic and Worry

Join Hannah Smith, MA, LMHC, CGP, licensed psychologist, and learn her keys for successful anxiety treatment. Hannah Smith integrates brain-based strategies for calming the anxious mind with client communication techniques that motivate change in your clients. Her approach promotes adherence to treatment and strengthens the therapeutic alliance - which is essential when working with anxious, worried, traumatized, or obsessive clients. Hannah Smith will give you tools and techniques to:

- Identify and treat the roots of anxiety in both the amygdala and the cortex
- Explain “the language of the amygdala” in an accessible, straightforward way
- Identify how the cortex contributes to anxiety, and empower clients with strategies to resist anxiety-igniting cognitions



Register today for this workshop and put the power of neuroplasticity to work for you and your anxious clients!

## Objectives

1. Ascertain the underlying neurological processes that impact anxious symptoms for clients.
2. Develop client engagement in treatment using personalized goals and attending to the therapeutic relationship.
3. Evaluate the differences between amygdala-based and cortex-based anxiety symptoms and identify how these symptoms inform treatment interventions.
4. Communicate strategies for calming and training the amygdala in order to alleviate symptoms of anxiety.
5. Implement methods for teaching clients to retrain the cortex so that anxiety is resisted rather than exacerbated.
6. Analyze how psychotropic medication impacts neuroplasticity in the brain; identify related treatment implications.

## Speaker

**Hannah Smith, MA, LMHC, CGP** is the founder of Potential Finders and is the group therapy program coordinator in a top partial-hospital rehabilitation treatment center in the Seattle area. She holds Masters degrees in both special education and counseling psychology and has nearly 20 years of experience both in the US and abroad. Her educational work has been with disorders of cognition and communication, where the role of the brain in learning and memory were primary areas of focus. Clinically, her practice is primarily devoted to the treatment of people recovering from trauma and anxiety disorders. Her experience, both personally and professionally, has allowed her to develop an expertise in incorporating neuroscience into therapeutic interventions in innovative ways. Hannah guest lectures in academic and clinical settings on a variety of topics related to neuroscience and the treatment of anxiety, trauma, and emotion regulation. She is an engaging presenter whose passion is to educate clinicians on practical, whole-person approaches and applications in therapy.

Speaker Disclosures:  
Financial: Hannah Smith is the clinical supervisor at The Center; A Place of Hope. She receives a speaking honorarium from PESI, Inc.  
Non-financial: Hannah Smith has no relevant non-financial relationship to disclose.

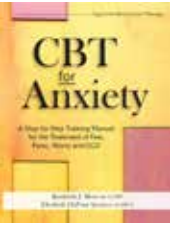


PESI Inc. is proud to offer this seminar (at these locations only) *free* of charge (on live seminar tuition) for veterans and active duty military personnel. **Advanced online registration required.**

**Target Audience:** Social Workers • Psychologists • Counselors • Teachers • Occupational Therapists  
Marriage and Family Therapists • Case Managers • Speech-Language Pathologists  
Addiction Counselors • Therapists • Nurses • Other Mental Health Professionals

**Hassle-Free Cancellation Policy:** If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

## SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!



### CBT for Anxiety

*A Step-By-Step Training Manual for the Treatment of Fear, Panic, Worry and OCD*

By Kimberly Morrow, LCSW and Elizabeth Dupont Spencer, M.S.W., LCSW-C

Concise, clear and practical, this workbook will provide immediate tools to motivate, encourage and effectively treat even your most anxious clients. A key highlight of the book are guided opportunities to work through treatment obstacles to enhance your clinical skills. Dozens of reproducible worksheets, exercises and handouts.



### The Anxiety, Worry & Depression Workbook

*65 Exercises, Worksheets & Tips to Improve Mood and Feel Better*

By Jennifer L Abel, Ph.D.

Jennifer Abel, PhD, has compiled **an interactive workbook** that will help you tame anxiety, worry and depression. Backed with science and over 25 years of clinical experience, this easy-to-use guide is full of **practical, proven worksheets, self-monitoring forms, exercises and scripts** for you to start changing your habits, and start changing your life.



**BECOME CERTIFIED!**

This course counts toward the educational hours required for certification or Recertification as a Certified Clinical Anxiety Treatment Professional (CCATP).

Visit [icatp.com](http://icatp.com) for the full certification requirements.

## Live Seminar Continuing Education Credit Information

*Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.*

*If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact [cepesi@pesi.com](mailto:cepesi@pesi.com) or 800-844-8260 before the event.*

*Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.*

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**EDUCATORS/TEACHERS:** This course is designed to qualify toward your professional development requirement. The program is 6.25 clock hours in length.

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**NURSES/NURSE PRACTITIONER/CLINICAL NURSE SPECIALISTS:** PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

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information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

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QUESTIONS? Call 800-844-8260 or e-mail us at [info@pesi.com](mailto:info@pesi.com).

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REWIRE THE ANXIOUS BRAIN: NEUROSCIENCE-INFORMED TREATMENT OF ANXIETY, PANIC AND WORRY

### ONLINE

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Please have credit card available

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### WALK-INS

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