CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference

The successful resolution of traumatic stress can be simple.

Studies indicate that there are four key elements to effective trauma treatment. When you accomplish these four key elements in treatment with your clients, you will be able to reduce their symptoms and improve clinical outcomes.

Attend this conference and you will walk away with a step-by-step four-stage framework for navigating essential elements of trauma treatment with your traumatized clients.

The essential elements are common to all evidence-based trauma treatments, you will learn how you can integrate this framework with your current approach or methodology to make your trauma treatment even more effective!

This trauma competency training can transform your clinical practice and help improve your trauma treatment outcomes, just as it has for other clinicians around the

**In addition, completion of this two-day conference meets the educational requirements when applying to become a Certified Clinical Trauma Professional (International Association of Trauma Professionals, www.traumapro.net)

Meet Your Speaker

Eric Gentry, Ph.D., LMHC, is an internationally recognized leader in the field of disaster and clinical traumatology, having trained thousands of professionals and paraprofessionals worldwide in the treatment of traumatic stress. His doctorate is from Florida State University where he studied with Professor Charles Figley, one of the pioneers of traumatic stress. Dr. Gentry was one of the original faculty members of the Traumatology Institute and later became the co-director of the International Traumatology Institute at the University of Southern Florida. Dr. Gentry, along with Dr. Anna Baranowsky, is the co-author and co-owner of the Traumatology Institute Training Curriculum – 17 courses in field and clinical traumatology leading to seven separate certifications.

Dr. Gentry has been a clinical member of several CISM teams and has provided assistance in many different disaster and critical incidents including Oklahoma City, New York City, and hurricanes in Florida. He was the developer of the Community Crisis Support Team, which began in Tampa, Florida, and has become a model for communities to integrate mental health services into their disaster response network.

Dr. Gentry is the co-author of the critically acclaimed Trauma Practice: Tools for Stabilization and Recovery (Third Edition) (Hogrefe Publishing, 2014). His other books include Forward Facing Trauma Therapy (Compassion Unlimited, 2016) and is the co-author of the coauthored Trauma, PTSD, Grief & Loss: The 10 Core Competencies for Evidence-Based Treatment (PESI, 2017). Additionally, Dr. Gentry has published many research articles, book chapters, and periodicals in this maturing area of study. He has a private clinical and consulting practice and is adjunct faculty at many universities. Dr. Gentry draws equally from his scientific study and from his rich history of 30+ years of clinical experience with trauma survivors to balance this training with current, empirically grounded information and experienced-based compassionate intervention skills. You will be challenged, inspired, and uplifted by Dr. Gentry and this unique training.

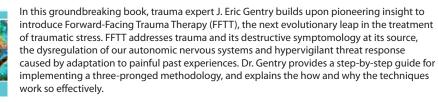
Financial: J. Eric Gentry receives compensation as Owner of Compassion Unlimited. He receives royalties as an author for Hogrefo & Huber Publishing. Dr. Gentry receives a speaking honorarium from PESI, Inc. Non-financial: I. Fric Gentry has no relevant non-financial relationship to disclose

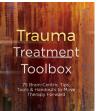
*SAVE by including these products with your seminar registration!



Forward-Facing Trauma Therapy: Healing the Moral Wound

By J. Eric Gentry, Ph.D., LMHC Your Presenter!



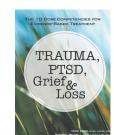


Trauma Treatment Toolbox

165 Brain-Changing Tips, Tools & Handouts to Move Therapy Forward

By Jennifer Sweeton, Psy.D., M.S., M.A.

The latest research from neuroscience and psychotherapy has shown we can rewire the brain to facilitate trauma recovery. Trauma Treatment Toolbox teaches clinicians how to take that brain-based approach to trauma therapy, showing how to effectively heal clients' brains with straightforward, easy-to-implement treatment techniques. Each tool includes a short list of post trauma symptoms, relevant research, application, and clinician tips on how to complete the exercise.



Trauma, PTSD, Grief & Loss:

The 10 Core Competencies for Evidence-Based Treatment

By Michael Dubi, Ed.D., LMHC, Patrick Powell, EDD, LMHC, LPC, NCC & J. Eric Gentry, Ph.D., LMHC Your Presenter!

A holistic and systemic path of understanding traumatic stress. Key approaches and effective interventions include Feedback Informed Therapy, self-regulation, EMDR, Tri-Phasic Models, exposure-based therapies, CBT and Narrative Exposure Therapy.

More info and resources at www.pesi.com/bookstore



BONUS

Get a FREE IATP membership by attending! A \$99.99 value!

The IATP is a non-profit membership association providing trauma professionals with **state-of-the-art** training, education, certification and research.

Benefits of Membership:

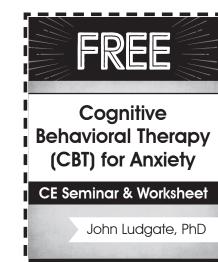
- Certificate of Membership
- \$25 Discount on all live one-day and multi-day PESI seminars across the United States
- 10% Discount on all PESI books, CDs, DVDs and digital seminars
- Traumatology Tool Kit (assessment instruments, treatment protocols)

Visit the IATP website at www.traumapro.net for more details on the non-profit association.

Conference Target Audience:

Counselors • Social Workers • Psychologists • Case Managers • Addiction Counselors Therapists • Marriage & Family Therapists • Other Mental Health Professionals • Nurses

Questions? Call customer service at **800-844-8260**

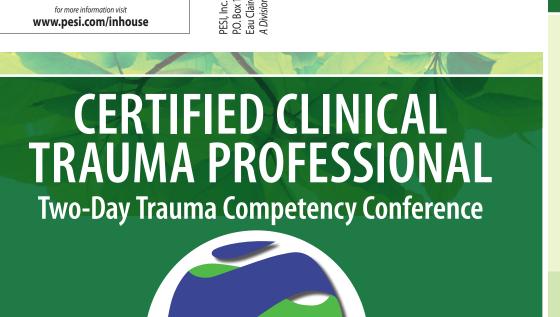


Bring any training \angle

in-house!

pesi.com/CBTWorksheet

Convenient • Cost-Effective • Customizable





COLUMBUS, OH **Thursday & Friday**

August 8-9, 2019

BLUE ASH, OH

Monday & Tuesday August 12-13, 2019

REGISTER NOW! pesi.com/express/72058



CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference



Featuring trauma expert and author Eric Gentry, Ph.D., LMHC

COLUMBUS, OH **Thursday & Friday**

August 8-9, 2019

BLUE ASH, OH **Monday & Tuesday**

Get a FREE IATP membership by attending! A \$99.99 value! Benefits to membership August 12-13, 2019

BONUS

REGISTER NOW pesi.com/express/72058



A Non-Profit Organization CONNECTING KNOWLEDGE WITH NEED SINCE 1979



A Brief History and Evolution of **Traumatic Stress, Grief & Loss**

Systemic traumatic stress theory Symptom review Review of effective treatments Tri Phasic model Most commonly used instruments to assess

traumatic stress Core Competencies of Traumatic

Bio-Psycho-Social-Spiritual Factors that Produce Anxiety & Traumatic Stress

Precipitating events Meaning making Physiology of trauma Perception

Trauma adaptation

Stress, Grief & Loss

Adaptive and maladaptive coping behaviors

Systemic influences **Emotional & psychological stressors** Integrated theoretical concepts from stress, crisis & trauma theories Information processing model Psychosocial model

Review of Effective Treatment Interventions

Cognitive Behavioral Techniques (PE, CPT & SIT) **EMDR & Bilateral Stimulation** Thought Field Therapy (TFT)/Emotional Freedom Techniques (EFT)

Sensorimotor

The Biochemical, Affective, and Cognitive **Impacts of Traumatic Stress**

Affective volatility The body keeps the score Biology of traumatic stress

The Impacts of Traumatic Stress **Over Time & Across & Within Developmental Stages**

Epigenetics

Reactive Attachment Disorder Adrenal fatique

The Role of Traumatic Stress in Clinical Disorders such as **Personality Disorders, Dissociative Identity Disorder, and More**

Traumagenesis Traumaddiction Comorbidity

Conceptualizing a Framework of **Healing for Survivors of Traumatic** Stress

Systemic perspective Strengths perspective Survivor metaphor

Traumatic Stress Exists Across the Continuum of Systemic Levels

Systemic trauma theory Community trauma Vicarious secondary traumatization

Theories of Traumatic Stress, Loss and Grief

Information processing model Psychosocial model Contemporary thoughts

Bereavement and Adjustment Disorders

Supporting normal bereavement Treating complicated bereavement

Assessment of Traumatic Stress Disorders

Diagnostic and Statistical Manual of the APA DSM-5® changes ACE & developmental trauma Diagnosing PTSD with the PCL-5

Evidence-Based Techniques/ Interventions

Relaxation/self-regulation

Grounding Containment

Writing/journaling

Drawing art

Healing metaphors Transitional objects

Demonstrations: Interactive Exercises/Application of Skills

Cognitive Behavioral Techniques Narrative Exposure Therapy Technique Thought Field Therapy (TFT)

Bilateral Stimulation

Limitations of the Research and **Potential Risks**

Limitations of many accepted models of trauma

Weaknesses and limitations of evidence-based trauma treatment models

Limitations of the diagnostic (DSM-5 ®) system Limitations and potential risks in grief work, due to research scarcity on the topic

Closure: Lessons Learned

PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available; advance online registration required.

Objectives _

- 1. Examine the nature of traumatic stress, grief, & loss and their sequelae.
- 2. Analyze the clinical application of various theoretical treatment models for traumatic stress, grief & loss.
- 3. Evaluate traumatic stress, grief & loss from biochemical, psychological, social & spiritual perspectives in order to improve clinical outcomes.
- 4. Examine the clinical research that supports the imperative factors that influence the efficacy of trauma treatment.
- 5. Assess the comorbidity of traumatic stress in other diagnoses, including personality disorders and Dissociative Identity Disorder, and identify appropriate treatment Interventions.
- 6. Provide psychoeducation and cognitive restructuring techniques for maximizing client engagement and participation in early stages of treatment.

- 7. Determine the efficacy of self-regulation skills as a preliminary treatment intervention for trauma.
- 8. Articulate the 10 core competencies of traumatic stress, grief and loss and specify the clinical application of each.
- 9. Incorporate clinical interventions and techniques for the initial assessment, safety and stabilization phase of treatment as well as the remembrance and mourning phases of trauma treatment.
- 10. Examine the potential clinical limitations and benefits of completing a needs assessment for better progress in treatment.
- 11. Develop clinical skills to support and facilitate recovery from complicated bereavement in clients.
- 12. Incorporate CBT skills to promote the development of stability, self-efficacy, anxiety management, and relational capacities in traumatized clients.

Live Seminar Schedule

(both davs)

7:30 Registration/Morning Coffee & Tea

8:00 Program begins

11:50-1:00 Lunch (on your own)

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Hassle-Free Cancellation Policy:

If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time

Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Anna Rustick at arustick@pesi.com or call 715-855-8195.

Seminar on CD or DVD Package:

You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Live Seminar Continuing Education Information

Credits listed below are for full attendance at the live event

only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line. "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below. or auestions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker

ADDICTION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 12.5 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

OHIO CHEMICAL DEPENDENCY PROFESSIONALS: This course has been approved by the Ohio Chemical Dependency Professionals Board for 12.5 CEUs.

COUNSELORS: Certified Clinical Trauma Professional: Two-Day Trauma Competency Conference has been approved by NBCC for NBCC credit. PESI, Inc. is solely responsible for all aspects of the program. NBCC Approval No. SP-3179. PESI is offering this activity for 12.5 clock hours of continuing education credit.

MARRIAGE & FAMILY THERAPISTS: This activity consists of 760 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

KENTUCKY MARRIAGE & FAMILY THERAPISTS: This course has been submitted to the Kentucky Board of Licensure of Marriage & Family Therapists for review.

NURSES/NURSE PRACTITIONER/CLINICAL NURSE SPECIALISTS: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 12.6 contact hours. Partial contact hours will be awarded for partial attendance.

KENTUCKY PSYCHOLOGISTS: PESI, Inc. is approved by the Kentucky Board of Examiners of Psychology to offer continuing education for psychologists, PESI maintains responsibility for this program and its content. This activity will qualify for 12.5 contact

BECOME CERTIFIED!

Level I (CCTP-Level I).

Visit traumapro.net for the full certification requirements.

OHIO PSYCHOLOGISTS: PESI, Inc. is approved by the Ohio Psychological Association, Provider #263896894, to sponsor continuing education for psychologists, PESI, Inc. maintains responsibility for this program and its content. PESI is offering this activity for 12.5 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial

OHIO PSYCHOLOGISTS ONLY: PESI must have your license number on file in order for your hours to be valid. While completing the online post-test/evaluation, please answer YES to the guestion: "Are you an Ohio Psychologist?" and include your license number when prompted. After completing and passing the online post-test/evaluation, your information will automatically be sent to cepesi@pesi.com to be filed. If you forget to answer ves, please send an email to cepesi@pesi.com with the following information; full title of the activity, speaker name, date of live broadcast, date you completed the post-test, and your name and your license number

SOCIAL WORKERS: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social

Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit, PESI, Inc. maintain: responsibility for the course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 12.5 Clinical Practice continuing education credits for completing this course. Course Level: Intermediate. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation. Full attendance is required; no partial credits will be offered for partial attendance.

OHIO SOCIAL WORKERS/COUNSELORS/MARRIAGE & FAMILY

THERAPISTS: PESI, Inc. is an approved provider with the State of Ohio Counselor, Social Worker and Marriage & Family Therapist Board Provider approval #:RCST071001 Full attendance at this course meets the qualifications for 12.5 clock hours of continuing education credit.

OHIO PARTICIPANTS ONLY: To be reported to CE Broker, while completing the online post-test/evaluation, please answer YES to the question: "Are you an Ohio Counselor, Social Worker or MFT?" and include your complete license number when you are prompted (i.e. C.123234, P.6543, I.159, etc.). After completing and passing the online post-test/evaluation, your information will automatically be sent to cepesi@pesi.com to be reported. If you forget to answer yes, please send an email to cepesi@pesi.com with the following information: full title of the activity, speaker name, date of live broadcast, date you completed the post-test. and your name and your license number. Please allow 3-4 weeks

OTHER PROFESSIONS: This activity qualifies for 760 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements

This seminar meets ALL the education hours when applying

for certification as a Certified Clinical Trauma Professional

CERTIFIED CLINICAL TRAUMA PROFESSIONAL:

2-DAY TRAUMA COMPETENCY CONFERENCE

please print; staple duplicate forms.

Employer Address_

Dept/Floor/Suite

Home/Cell Ph (

*F-mail address

72058COS

72058BAS

Dept. Ph ()

Please complete entire form (to notify you of seminar changes):

See mail code box on address panel on reverse side

Profession

County _____

\$399.99 per person for both days (postmarked 3 wks

I am an IATP™ Member. Take **\$25 off** my registration

\$439.99 per person for both days (standard) -

Includes 1 Year Free IATP Membership

\$19.95* Forward-Facing Trauma Therapy book

\$34.99* Trauma Treatment Toolbox book

prior to event) - Includes 1 Year Free IATP Membership

Check Tuition: TUITION with seminar manual

fee. My # is:__

ADD-ON PRODUCTS

*Registrant's e-mail is required to receive your certificate of completion and registration confirmation.

COLUMBUS, OH August 8-9, 2019

PESI, Inc.

PO BOX 1000

Eau Claire, WI

Check location: (make copy for your records)

54702-1000

Sheraton Columbus Hotel-Capitol Square 75 East State Street • 43215 (614) 365-4500

QUESTIONS? Call 800-844-8260 or e-mail us at info@pesi.com.

How to Register:

800-844-8260

Please have credit card available

800-554-9775

pesi.com/express/72058

PHONE

MAIL

BLUE ASH, OH August 12-13, 2019

ADA NEEDS

WALK-INS

TUITION OPTIONS

Quality Hotel Conference Center Cincinnati Blue Ash 5901 Pfeiffer Rd • 45242 (513) 793-4500

REGISTER NOW

pesi.com/express/72058

We would be happy to accommodate your ADA needs; please call at

Walk-ins are welcome but admission cannot be guaranteed. Call M-F

7:00-6:00 Central Time for space availability if registering within one

• FREE Military Tuition: PESI Inc. is proud to offer this seminar (at

these locations only) free of charge (on live seminar tuition) for

veterans and active duty military personnel Limited seats available

least two weeks prior to the seminar date.

\$24.99* Trauma, PTSD, Grief & Loss book *Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

Distributed at seminar—FREE SHIPPING!

4 Indicate method of payment: ALL REGISTRATIONS MUST BE PREPAID. Purchase orders welcome (attach copy)

☐ Check enclosed payable to **PESI, Inc.**

☐ VISA ☐ AE ☐ Discover Novus s 13-16 digits 15 digits 16 digits

Signature_ (*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

(*American Express: 4-digit # above account # on face of card.)

V-Code #*:

Card Exp.

Trauma Competency Conference + FREE IATP Membership (\$99 Value!) Multiple DVDs* (video)

advance online registration required. • \$60 Tuition: If you are interested in being our registration coordinator for both days, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.

Groups of 5 or more: Call 800-844-8260 for discounts

Cannot be combined with other discounts

• Discounted Student Rate: As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form Go to www.pesi.com/students or call 800-844-8260 for details. Advance reaistration reauired.

Trauma Competency Conference + FREE IATP Membership (\$99 Value!) Multiple CDs* (audio)

Forward-Facing Trauma Therapy book* \$19.95 (SAM08453) Trauma Treatment Toolbox book* \$34.99 (PUB085910)

Trauma, PTSD, Grief & Loss book* \$24.99 (PUB084790)

CE hours and approvals on products nay differ from live CE approvals. *Shipping is \$6.95 first item + \$2.00

*Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

FOR OFFICE USE ONLY

Fed ID # 26-3896894 © 2019 PESI, Inc.

Product total \$

*Shipping

Subtotal

**Tax

TOTAL