#### Outline

#### PRINCIPLES OF MYOFASCIAL CUPPING

- · Movement, mobility, and motor control
- Movement Pyramid framework
- · Fascial anatomy/physiology
- Physiological/neurological effects of cupping techniques
- Current literature related to cupping techniques
- Blood flow, fascial gliding, and the nervous
- Indications, contraindications, and application safety

#### SKIN/FASCIAL SCREENING (60 minutes)

#### Hands-On Lab

#### **FUNDAMENTAL CUPPING TECHNIQUES AND** TREATMENT STRATEGIES

- Direction and pressure
- Decompression/compression forces
- External/internal glide methods • Graded exposure techniques
- Sensory-motor retraining
- Integrating corrective exercise

#### Hands-On Lab

#### **APPLYING CUPPING EFFECTIVELY**

- · Upper extremity and arm fascial chains
- Lower extremity and leg fascial chains • Core, trunk, lumbopelvic regions, and long
- fascial chains
- Hip, trunk, rib cage, diaphragm, and neck Condition-specific applications
- Progression and regression protocol

#### ₩ Hands-On Lab

#### **CASE STUDIES AND PROBLEM SOLVING**

Case Studies

#### Who Should Attend

- Physical Therapists/PTAs
- Occupational Therapists/OTAs
- Athletic Trainers
- ◆ Massage Therapists
- ◆ Personal Trainers

# What to Bring

Yoga mat or massage table (if applicable)

#### What to Wear

Please wear comfortable and loose clothing for labs. Shorts and tank tops are recommended.

### Live Seminar Schedule

7:30: Registration/Morning Coffee & Tea 8:00: Program begins

**Lunch:** 1 hour (on your own)

3:30: Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.



a new topic idea, please contact Celestee Roufs at croufs@pesi.com or 715-855-5229.



Movement is key to all healing, whether you are working with an elite athlete or someone recovering from a car crash.

RockTape certification workshops are taught by industry-leading experts in movement assessment and therapy. These hand-on courses present a revolutionary way of thinking about how we move and how we injure. They integrate innovative mobility and stability strategies, along with movement-based, practical treatment frameworks - to deliver **RESULTS**.

- Kinesiology Taping Practitioner Certification
- Advanced Kinesiology Taping Practitioner Certification
- · Pediatric Kinesiology Taping Certification
- · Geriatric Kinesiology Taping Certification

Learn about these certifications and more at www.pesirehab.com

- IASTM Practitioner Certification Advanced IASTM Practitioner Certification
- Myofascial Cupping Practitioner Certification
- · Compression Band Flossing Practitioner Certification



Introductory **Survival Spanish** ■ for Healthcare Providers ■

Up to 1 CE HOUR

HURRY OFFER EXPIRES September 15, 2019

rehab.pesi.com/freespanish

# Bring any training in-house!

Convenient • Cost-Effective • Customizable

for more information visit www.pesirehab.com/inhouse





# **Myofascial Cupping Practitioner Certification**

Become a Certified Myofascial Cupping Practitioner in this hands-on course, and learn everything you need to know to begin offering cupping services the next day.

- swelling, tendinopathies and more
- therapists and trainers



This event is a member of RockTape's Functional Movement Techniques (FMT) Certification Series.

#### Fort Smith, AR

Wednesday October 16, 2019 Little Rock, AR

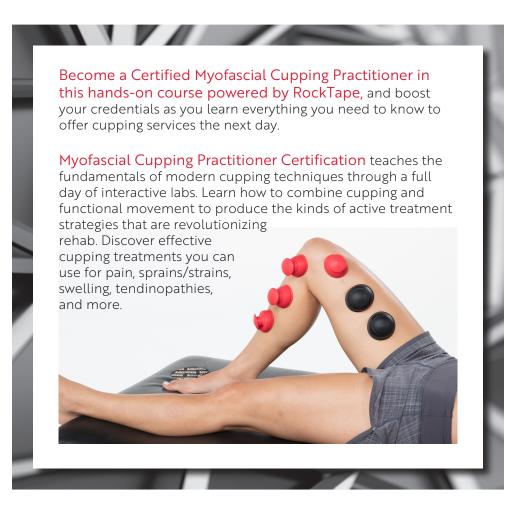
Thursday October 17, 2019

Memphis, TN Friday October 18, 2019



REGISTER NOW: pesirehab.com/express/72961

A Non-Profit Organization Connecting Knowledge with Need Since 1979



### Speaker

MEGHAN HELWIG PT, DPT, is an experienced outpatient orthopedic clinician based out of Carlsbad, CA, where she owns and manages Primal Strength Physical Therapy. Since graduating with her Doctorate of physical therapy from Rutgers University in 2009, she has earned numerous certifications as a trained provider of full body Active Release Technique (ART), Selective Functional Movement Assessment (SFMA), and Neurokinetic Therapy (NKT3). In addition, she is a trained practitioner in IASTM, kinesiology taping, and performance movement techniques through RockTape, for whom she conducts national trainings.

Speaker Disclosure:

Financial: Meghan Helwig maintains a private practice. She receives a speaking honorarium from RockTape. Dr. Helwig receives a speaking honorarium from PESI, Inc.

Non-financial: Meghan Helwig has no relevant non-financial relationships to disclose.

## Objectives

- Review the principles of myofascial cupping and supporting evidence.
- Describe the physiological and neurological effects of cupping.
- ◆ Demonstrate how to apply cupping for best results.
- ◆ Compare and contrast common cupping techniques and review indications/contraindications for each.
- ◆ Demonstrate how cupping techniques can be combined with corrective exercise to improve pain, sprains/strains, swelling, tendinopathies, and more.
- ◆ Develop cupping applications based on your assessment/treatment approach and the individual needs of your patient.



PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar ruition) for veterans and active duty military personnel. Limited seats available; advance online

#### **ORDER TODAY!** [FREE SHIPPING WHEN ORDERED WITH YOUR SEMINAR REGISTRATION]

# **Myofascial Cupping Starter Kit**



#### Kit Includes one of each:

RockPods Cupping Set RockSauce® Fire RockSauce® Ice

Forget complicated pumps and hoses - RockPods are designed to easily unlock entirely new ways to unstick and manipulate facia to reduce pain, improve range of motion and increase athletic performance. Increase effectiveness and provide immediate relief with RockSauce® Fire and RockSauce® Ice - powerful muscle & joint pain relief topical.

MSRP \$69.99 sale price Save 30%!

#### **Questions?** Call customer service at 800-844-8260

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



Seminar on DVD Package: You can purchase a self-study package on the subject. You will receive a set of DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesirehab.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

#### Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for break:

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 hefore the event

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker

**ATHLETIC TRAINERS:** PESI, Inc. is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of 6.0 hours of Category A continuing education.

PERSONAL TRAINERS: This course has been approved by the National Academy of Sports Medicine (NASM-BOC) for 0.6 CEUs. PESI, Inc. Provider

MASSAGE THERAPISTS: PESI, Inc. is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider. Provider #1808. This course is offered for 6.0 CE hours. 100% attendance is required for a Certificate of Completion to be issued, no variable credit is given.

ARKANSAS MASSAGE THERAPISTS: Activities that are approved by the NCBTMB and are taught in other states or activities that are approved by another state massage office or board are acceptable to use for credit hours towards license renewal. This activity consists of 7.2 clock hours of continuing education instruction:10/18/2019 - Memphis, TN.

ARKANSAS MASSAGE THERAPISTS: An application has been submitted to the Arkansas Department of Health to provide credit hours for the activities taking place within the state of Arkansas. Application pending.

OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322.

O

Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedure by AOTA. Course Level: Intermediate

PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This activity onsists of 6.0 clock hours of instruction that is applicable for physical herapists. CE requirements for physical therapists vary by state/jurisdictio Please retain the certificate of completion that you receive and use as proof of

ARKANSAS PHYSICAL THERAPISTS AND PHYSICAL THERAPIST ASSISTANTS: This course has been approved by the Arkansas State Board of Physical Therapy for 6.0 contact hours.

MISSISSIPPI PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: Per Mississippi Regulation Part 3103 Rule 5.4(1)(b) this course will be accepted by the Mississippi State Board of Physical Therapy. The Board accepts courses approved by the APTA or its state chapters and sections. This activity consists of 6.0 clock hours of instruction applicable for physical therapists.

OKLAHOMA PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS:

TENNESSEE PHYSICAL THERAPISTS & PHYSICAL THERAPY ASSISTANTS: 6.0 contact hours have been approved by the Tennessee Physical Therapy

OTHER PROFESSIONS: This activity qualifies for 360 minutes of instructiona content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific

# **How to Register**

Mail Code:

Employer Name

**Employer Address** 

Dept/Floor/Suite

Home/Cell Ph (

\*F-mail address

Dept. Ph (

72961LRO

72961MEM

MYOFASCIAL CUPPING PRACTITIONER CERTIFICATION Questions? Visit www.pesirehab.com/faqs, or call 800-844-8260

please print; staple duplicate forms.

See mail code box on address panel on reverse side

ONLINE

pesirehab.com/express/72961

PHONE

800-844-8260

Please have credit card available

| FAX

800-554-9775

MAIL

**PESI Rehab** PO BOX 1000 Eau Claire, WI 54702-1000

\*Registrant's e-mail is required to receive your certificate of completion and registration confirmation.

Zip \_\_\_\_

Profession

County \_\_\_\_

Please complete entire form (to notify you of seminar changes):

2 Check location: (make copy of locations)

□ FORT SMITH, AR October 16, 2019

DoubleTree by Hilton Fort Smith City Center 700 Rogers Ave • 72901 (479) 783-1000

□ LITTLE ROCK, AR October 17, 2019

Comfort Inn & Suites Downtown at the Clinton Library 707 Interstate 30 • 72202

(501) 687-7700 □ MEMPHIS, TN

October 18, 2019 Crowne Plaza Memphis 300 N 2nd St • 38105 (901) 525-1800

# **3** Check tuition:

Tuition with seminar manual

□ \$249.99 early registration\* \*postmarked 3 weeks prior to seminar date

□ **\$279.99** standard

ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

☐ \$69.99\* Myofascial Cupping Starter Kit

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

# 4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID. Purchase orders welcome (attach copy)

Theck enclosed payable to PESI Inc

= eneck enclosed payable to : ==:,e.					
☐ MC 16 digits	□ VISA 13-16 digits	☐ AE 15 digits	☐ Discover Novus 16 digits		
Card #					
Card Exp. V-Code #*:					

(\*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

### Register now! pesirehab.com/express/72961

ADA	NEE	DS
	1.11	-

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar

#### TUITION OPTIONS

• FREE Military Tuition: PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available; advance online reaistration reauired.

• \$30 Tuition: If you are interested in being our registration coordinato for the day, go to: www.pesirehab.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.

Groups of 5 or more: Call 800-844-8260 for discounts.

Discounted Student Rate: As part of its mission to serve educational needs. PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesirehab.com/students or call 800-844-8260 for details Advance registration required. Cannot be combined with other discounts.

CAN'T ATTEND THE SEMINAR? See below for individual product orders Myofascial Cupping Practitioner Certification \$219.99\* Seminar on DVD (RNV020855) \_ \$69.99\* Myofascial Cupping Starter Kit (KIT085246) CE hours and approvals on products may Product total \$ differ from live CE approvals. \*Shipping \*Shipping is \$6.95 first item Subtotal - \$2.00 each add'l item. \*\*Tax \*Residents add applicable state and local taxes except in AK, DE,MT, NH, OR TOTAL

> FOR OFFICE USE ONLY Fed ID # 26-3896894 © 2019 PESI, Inc.

CR