

# Outline

## Origin and Research

- The origin of EFT
- The different nomenclature of EFT:
- o Energy Psychology
  - o Thought Field Therapy
  - o Tapping Solution
  - o Meridian Therapies

Highlight significant cortisol reduction in peer-reviewed, published research

The EFT steps of activating acupoints in conjunction with descriptions of upsets

The profound relaxation response from EFT

EFT includes cognitive interventions

Going beyond talk therapy: Relaxation of activating meridian

## EFT to Eliminate Phobias

Two categories of phobias: Instinct driven or driven from a past negative event

Demonstration of finding and treating with EFT the “first or the worst” time

Live example from the audience, case studies

The “borrowing benefits” for all to participate

## EFT for Pain Reduction

Self-applied acupoints: A sister to acupuncture

Adding metaphors and emotions

A mobile tool

## Using EFT for Stress, Generalized Anxiety and Panic

Personal peace procedure

Checking work and the value of persistence

Considerations for treating issues thoroughly in the past, present and future

Quieting the physiological arousal of panic

## EFT treatment for Compulsions and Unwanted Habits

Finding a baseline

Treat the “urge” or “desire” to perform the unwanted behavior

Greatly diminish hand washing, checking, biting nails or thumb sucking

Check your work via the SUDS intensity measure

Future performance enhancement protocol to reinforce gains for the future

## EFT with Social Anxiety and Building a Social Skill Set

Social Anxiety: Fear of being scrutinized by others

EFT on social situations: Past, present and future

Establish layers of communication including ice breaker/small talk

## EFT with Acute and Long-Standing Trauma

EFT movie on Veterans 4 Vignettes of War

Mind-body sweep: Gentle EFT approach via the associated physical discomfort

### Live Seminar Schedule

- 7:30** Registration/Morning Coffee & Tea
- 8:00** Program begins
- 11:50-1:00** Lunch (*on your own*)
- 4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

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# Emotional Freedom Techniques (EFT) and Tapping

Evidence-Based, Mind-Body Treatment Approach to the Anxiety Spectrum Disorders and Pain

**Decatur, GA**  
Wednesday, October 16, 2019

**Marietta, GA**  
Thursday, October 17, 2019

**Norcross, GA**  
Friday, October 18, 2019



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# Emotional Freedom Techniques (EFT) and Tapping

Evidence-Based, Mind-Body Treatment Approach to the Anxiety Spectrum Disorders and Pain

- Apply EFT (aka Tapping) to help improve treatment outcomes in phobias, generalized anxiety, social anxiety, panic, OCD, acute stress reaction and traumatic events
- Go beyond talk therapy capacity to quickly resolve treatment-resistant issues
- Drop emotional burdens quickly
- Walk away ready to use calming EFT to gently address recent and long-standing clinical issues

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# Objectives

- 1) Explain the origin and efficacy of the Emotional Freedom Techniques (EFT) including peer reviewed, published research.
- 2) Implement self-applied, light touch or tapping on acupoints to calm and rebalance the body system while thinking about disturbing upsets to create a desensitized state as measured by continuous dropping of the SUDS level.
- 3) Distinguish that EFT is a mind-body treatment that desensitizes unwanted thoughts, emotions and physical discomfort.
- 4) List exploratory questions to elicit the *first or worst* defining event and how to treat it in all manifestations in the past, present and future.
- 5) Demonstrate EFT techniques for stress, phobias, generalized anxiety disorder, panic and traumatic events.
- 6) Describe how EFT can greatly diminish frustrating OCD compulsions and unwanted habits.
- 7) Utilize a two-prong approach to treating social anxiety: EFT and social skill building.
- 8) Describe why EFT works in conjunction with and beyond talk therapy and how it often cuts quickly through resistant problems.
- 9) Explore working with pain reduction using acupoints and psychological constructs of metaphors and emotions.
- 10) State the ethical concerns of not working outside knowledge base and obtaining ongoing “permission” to use these methods.



What do you do with anxiety and trauma clients who do not improve?

The anxiety spectrum exemplifies the disorders where emotions override thought. Fragmented memories get stored in the body. The Emotional Freedom Techniques (EFT) collapse this uncomfortable emotional and physical reactivity, therefore freeing a path for spontaneous insights and clearer thinking.

Emotional Freedom Technique (EFT) is a comprehensive mind-body treatment that desensitizes three areas: unwanted thoughts, emotions and physical reactions. EFT combines physical interventions derived from restorative (self-applied) acupressure theory with cognitive interventions.

EFT is an evidence-based practice with over 100 published studies. One published study demonstrated a 24% decrease in cortisol (stress hormone) level in the EFT group (Energypsych.org). EFT is an effective brief therapy and belongs in every therapist’s tool box.

Transform your clinical excellence; bring EFT into your practice and treat resistant problems that other methods failed.

This seminar focuses on cutting-edge techniques of EFT to treat the anxiety spectrum disorders including:

- Phobias
- Generalized Anxiety
- Social Anxiety Disorder
- Panic
- OCD
- Acute Traumatic Stress Reactions

These mind-body methods are emerging into mainstream mental health, trauma treatment, coaching, employee assistance programs and sport psychology arenas as rapid, effective, non-invasive, calming, desensitizing tools. Do not miss this opportunity to learn evidence-based techniques you can use immediately with your clients and improve treatment outcomes.

Fred P. Gallo, PhD, DCEP

With passion and humor, brief therapy expert, author and speaker Fred P. Gallo, PhD, DCEP (Diplomate in Energy Psychology) and International Advanced Energy Psychology Trainer shares a wealth of knowledge and his 27-year experience integrating Energy Psychology methods including EFT, TFT, and EDxTM into mainstream mental health treatment. Dr. Gallo coined the term Energy Psychology (EP) with the publication of his seminal book *Energy Psychology*, in which he introduced the world to EFT and several mind-body methods that produce rapid and profound results often within a single or a few sessions. Among 8 books on this topic are *Energy Tapping and Energy Tapping for Trauma*. He is passionate about bringing rapid and thorough EP methods into mainstream clinical mental health treatment and coaching.

Dr. Gallo obtained his PhD from the University of Pittsburgh, MA from the University of Dayton, and AB from Duquesne University. He interned at Dayton Mental Health Center in both inpatient and outpatient settings and has been on staff at local hospitals, including UPMC. His 40 plus years of clinical practice includes employment in all levels of mental health treatment and training professionals in EP approaches, including methods that he has developed. He also has a group private practice for over 40 years. He speaks nationally and internationally on this topic and presents frequently for institutes and universities worldwide. He is a sought-after expert in working with Posttraumatic Stress Disorder, anxiety disorders, depression, and chronic pain. He also applies EP in couples therapy.

Speaker Disclosure:

Financial: Fred Gallo maintains a private practice. He receives a speaking fee from the Association for Comprehensive Energy Psychology (ACEP). Dr. Gallo receives a speaking honorarium from PESI, Inc.

Non-financial: Fred Gallo is a member of the Association for Comprehensive Energy Psychology (ACEP).



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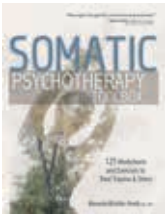
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