Outline

PRINCIPLES OF KINESIOLOGY TAPING

- Evolution of kinesiology taping
- Old vs. new concepts
 Differences between kinesiology tapes
 Features and characteristics
- Evidence supporting kinesiology taping

THE NEUROSENSORY POWER OF TAPING

- Physiological/neurological benefits of taping
- Skin-brain connection
- Peripheral nerves
- Sensory system/receptors
- Histology of skin

FUNDAMENTAL TAPING TECHNIQUES AND TREATMENT STRATEGIES

- Types of taping
- TechniquesCuts
- Tension
- Care tips
- Indications/contraindications
- Combining taping with movement



PAIN TAPING

- Methods and application
- Effects and benefits
- Upper extremity
- Trunk/Lower extremity



FLUID DYNAMICS TAPING

- Methods and application
- · Effects and benefits
- Decompression strategy vs. compression strategy

₩ Hands-On Lab

POSTURE TAPING

- Methods and application
- Effects and benefits
- Postural taping framework
- Posture evaluation from head to toe
- Common postural dysfunctions
- Exercise interventions

Hands-On Lab

SCAR TAPING

- Methods and application
- Effects and benefits
- Scar tissue assessment
- Scar tissue framework

• Special populations and conditions

Hands-On Lab

NEURO TAPING

- Methods and applications
- Effects and benefits
- Nerve tract irritation
- Upper and lower extremities



CODING AND DOCUMENTATION FOR REIMBURSEMENT

CASE STUDIES AND PROBLEM SOLVING

Who Should Attend

- Physical Therapists
- Physical Therapist Assistants
- Occupational Therapists
- Occupational Therapy Assistants
- Athletic Trainers
- Massage Therapists
- Personal Trainers

Live Seminar Schedule

7:30: Registration/Morning Coffee & Tea **8:00:** Program begins

Lunch: 1 hour (on your own) **5:30:** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).

Actual lunch and break start times are at the discretion of the speaker.

A more detailed schedule is available upon request.

What to Bring

Yoga mat or massage table (if applicable)

Questions? Call customer service at 800-844-8260





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Learn powerful taping techniques during this hands on seminar to:

- Correct postural imbalances
- Prevent injury
- Address pain and nerve entrapments
- Improve movement and motor control

Appleton, WI

• Enhance coordination and proprioception

Manage edema/swelling/bruising

- Reduce scarring and improve scar mobility
- movement and motor contro

Madison, WI

Wednesday, December 4, 2019

Brookfield, WI

Friday, December 6 2019



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Thursday, December 5, 2019

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Kinesiology Taping, Redefined

From sports medicine to stroke rehab, kinesiology tape has rapidly gained popularity in rehabilitation due to its unique ability to improve movement and function. One the most versatile treatment tools in rehab, taping has been shown to improve outcomes with a vast variety of therapies, including functional movement therapies, manual therapy, splinting, Neuro-Developmental Treatment (NDT), Hippo- and Aquatic Therapies, and more.

This hands-on certification seminar will equip you with all the skills you'll need to begin taping patients across the continuum of care. Explore the fundamentals of modern taping techniques, discover advanced interventions that integrate the latest neuroscience research, and learn how to combine taping with functional movement to produce the kinds of active treatments that are revolutionizing rehab. Numerous case studies will be presented that demonstrate how taping can help deliver superior rehab outcomes, and hands-on labs throughout the program will show you how to get impressive results with your patients.

Speaker

BRETT SANDERS, MS, OTR/L, CEAS, began his career as an occupational therapist over 20 years ago, treating hand injuries, burns, and acute care patients at St. Agnes Hospital in Philadelphia. Since then, he has gone on to offer onsite therapy services in a wide variety of settings and industries, from pharmaceuticals to aerospace, specializing in resolving complex ergonomic issues and repetitive strain injuries. Today, Mr. Sanders oversees a nine-state territory as regional manager of WorkStrategies for Select Medical's outpatient division, where he manages national onsite injury prevention programming with clients such as Amazon and Ahold/Giant. A leader and national educator in onsite therapy and ergonomics, he is frequently sought after to consult and train on ergonomics, job and risk analysis, workplace safety, post offer testing, functional capacity evaluation, early symptom intervention, and onsite rehabilitation.

Speaker Disclosure:

Financial: Brett Sanders has an employment relationship with Nova Care Rehabilitation Company - Select Medical. He receives an honorarium from RockTape. Mr. Sanders receives a speaking honorarium from PESI, Inc. Non-financial: Brett Sanders has no relevant non-financial relationship to disclose.

Objectives

- Review the principles and physiological/neurological effects of kinesiology taping.
- Discuss how to apply tape with appropriate tension for best results, comparing common taping techniques and reviewing indications/contraindications for each.
- Demonstrate taping techniques for reducing pain.
- Demonstrate taping techniques for managing edema, swelling, and bruising.
- Demonstrate taping techniques for addressing nerve entrapments.
- Demonstrate taping techniques for correcting postural imbalances.
- Demonstrate taping techniques for reducing scarring and improving scar mobility.
- Develop taping applications based on your assessment/ treatment approach and the individual needs of your



The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Celestee Roufs at croufs@pesi.com or call 715-855-5229.

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Wisconsin Physical Therapists & Physical Therapist Assistants:

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Other Professions: This activity qualifies for 480 minutes of instructional

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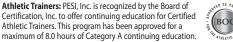
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Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line. "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your

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Personal Trainers: This course has been approved by the National Academy of Sports Medicine (NASM-BOC) for 0.8 CEUs. PESI, Inc. Provider Number is 544.

Massage Therapists: PESI, Inc. is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider. Provider #1808. This course is offered for 8.0 CE hours. 100% attendance is required for a Certificate of Completion to be issued, no variable credit is given.





How to Register

KINESIOLOGY TAPING PRACTITIONER CERTIFICATION Questions? Visit www.pesirehab.com/fags, or call 800-844-8260

please print; staple duplicate forms.

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