

PESI Inc. P.O. Box 1000 Eau Claire, WI 54702-1000

ORGANIZATION LLS POSTAGE PAID EAU CLAIRE WI PERMIT NO. 32729

Pasadena, CA Thursday-Friday November 14-15, 2019



pesi.com/express/75095

featuring and other

y **Dr. Russell I**or ADHD experts

**Register Now:** 

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Thursday-Friday, Pasadena, Novem 14-15, 2019



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N<sub>C</sub> LUDE Sharon Saline, day live Psy.D., event with ADHD CCSP

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# ADHD CERTIFICATION COURSE

Become a leader in the mental health field and elevate your practice with state-of-theart advancements for working with clients diagnosed with ADHD. This unique offer is a blend of live and online CE hours that provide you with evidence-based, innovative intervention strategies that will revolutionize your ADHD treatment across the lifespan, using both medication and non-medication approaches.

Begin by joining Dr. Sharon Saline, ADHD-CCSP, in this intensive 2-day course packed with tools and techniques you can use immediately with children and adolescents to **improve** behavior, gain cooperation and repair relationships. Using strength-based, collaborative approach that synthesizes neurobiology, behavior and emotion, you can create effective, powerful interventions for kids and families that go beyond medication and crisis management.

You'll walk away with concrete, practical strategies that:

- Create a family-centered treatment plan that the client buys into
- Treat the shame, stress and anxiety that often coincide with ADHD
- Reduce meltdowns and conflicts at home and school
- Empower parents and caregivers to be a part of the solution

Sign up today!



## **Become ADHD-CCSP Certified!**

Upon completion of Dr. Saline's 2-day seminar, you will be granted access to 18 hours of free content (with CE credit) by leading ADHD experts, including **Dr. Russell Barkley.** Topics include:

- · Evidence-based medication and psychosocial treatment of ADHD
- ADHD vs. Sluggish Cognitive Tempo (SCT)
- Adult ADHD treatment considerations
- ODD, ASD & Mood Disorders in children & adolescents

Once you have completed both the live and digital content (30 hours total), you will have met the full educational criteria for ADHD-CCSP (Certified Clinical Services Provider) certification through The Institute of ADHD Professionals, endorsed by CHADD. See inside for more details or visit www.adhdcert.com

# **LEARNING OBJECTIVES**

- 1. Identify the biological, behavioral and emotional factors related to ADHD symptoms and executive functioning skills.
- 2. Summarize current research on ADHD and executive functioning including medical and non-medical treatment options and socioeconomic and cultural factors affecting young people with ADHD.
- 3. Explain how the ADHD brain develops through childhood and adolescence and the effect of drugs, alcohol and trauma.
- 4. Ascertain how ADHD, learning disabilities and mental health issues impact social and familial relationships.
- 5. Assess for a range of executive skills in children and adolescents as it relates to treatment planning.
- 6. Develop effective strategies and collaborative interventions for improving executive functioning skills that increase kids' participation in treatment and promote lasting change.

- 7. Recognize how co-existing disorders and learning disabilities impact and interact with ADHD and executive functioning skills.
- Implement practical treatment interventions that increase motivation and cooperation at home and school for children diagnosed with ADHD.
- 9. Design an effective treatment plan that integrates CBT, family systems and psychodynamic approaches to engage clients and improve symptomology.
- 10. Advocate successfully on your client's behalf with teachers, administrators, other school personnel or health professionals.
- 11. Recognize warning signs of risky behavior among adolescents diagnosed with ADHD and gain effective tools for addressing them.
- 12. Investigate the relationship between ADHD and technology and formulate appropriate interventions to help families struggling with screens.

# **SPEAKER**

# Sharon Saline, Psy.D., ADHD-CCSP,

a licensed clinical psychologist in private practice, is a top expert in how ADHD, learning disabilities and mental health issues affect children, teens and families. Dr. Saline has worked extensively with schools on mental health issues in the classroom, interpreting psychological evaluations and improving teacher/parent communication. She funnels this expertise into her forthcoming book, What Your ADHD Child Wishes You Knew: Working Together to Empower Kids for Success in School and Life. Heralded as an invaluable resource, she addresses hot topics and offers effective tools designed to improve communication and reduce conflict. Dr. Saline is a monthly contributor the Dear Parent Teen Coach column for ADDitudemag.com.

As an internationally sought-after lecturer and workshop facilitator known for combining her expertise in psychology with a background in theater, she addresses a variety of topics such as understanding ADHD and executive functioning, making sense of the teen brain and working with different kinds of learners. Dr. Saline is a part-time lecturer in the continuing education program at the Smith School for Social Work and the founder and co-facilitator of "Got kids? Let's talk!" a monthly parenting series in Western Massachusetts. A graduate of Brown University, she received her master's degree in psychology from New College of California and her doctorate in psychology from the California School of Professional Psychology at Alliant University. Sharon lives with her family in Northampton, MA. More information is available at www. drsharonsaline.com, Facebook and Twitter: @DrSharonSaline

Financial: Sharon Saline maintains a private practice. She is a lecturer at Smith College School for Social Work. Dr. Saline receives a speaking honorarium from PESI, Inc. Non-financial: Sharon Saline is a member of the American Psychological Association:

the Massachusetts Psychological Association; Children and Adults with ADHD (CHADD); and Attention Deficit Disorder Association (ADDA).

#### **Live Seminar Schedule**

7:30 Registration/Morning Coffee & Tea

**8:00** Program begins

**11:50-1:00** Lunch Break (on your own)

**4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request

Limited availability! Register today at pesi.com/express/75095

# **COURSE OVERVIEW**

# Why an Integrative, Collaborative Approach to ADHD?

Includes the client in the process of change to improve success rates

Builds self-esteem through strength-based thinking and acquisition of skills

Normalizes challenges related to living with ADHD – for kids and parents

Fosters self-acceptance through biology-based information

#### **Assessment and Treatment Planning**

How to obtain an accurate diagnosis

The neurobiology of ADHD, including the impact of trauma

Co-Occurring Disorders: Is it ADHD and/or something else?

- ODD, anxiety, OCD, learning disability, autism Factors to consider:
- · Environmental influences, quality of sleep, video games/social media

Current population trends in co-existing disorders

Techniques for differential diagnosis Individual v. group therapy

How to engage the family in treatment Limitations of the research and potential risks

# The Critical Role of Executive **Functioning (EF) in ADHD Treatment**

What are executive functioning skills? How to identify EF strengths and weaknesses Effective methods for improving EF skills Tools for uncovering family patterns related to

# The Medication Debate: What Every **Clinician Needs to Know**

Pros and cons of using medication to treat ADHD How medications work: Stimulants and non-stimulants

Providing effective psychoeducation to clients about medication

Non-compliance: How to respond Efficacy of common medication alternatives

# The 5C's Approach: Empower Kids for **Success in School and Life**

Teaching self-control for parents and kids When Compassion is more than empathy How Collaboration fosters essential buy-in Consistency means steadiness, not perfection Celebration encourages effort

## **ADHD at Home: Help Families Reduce Conflict and Stay Connected**

Treatment strategies to:

- Avoid homework hassles
- Manage emotional outbursts
- Reduce meltdowns
- Improve sibling relationships
- Create routines and lists that help things run

Getting things done: Improving motivation Techniques for working with dispirited, tired adults

## **ADHD at School: Boost Academic and Social Success**

Why school is the hardest domain of functioning Classroom interventions that facilitate learning and self-confidence

Parent advocacy vs. interference (and what to do

Create effective parent-school alliances Strategies for teaching executive functioning skills related to academics

Tools to improve peer relationships

Techniques to help kids handle frustration and

## **ADHD** in Your Office: In-Session Strategies for Building Trust and Cooperation

Help kids accept their ADHD brains--strengths and challenges

Improve communication skills with peers and adults Strategies to talk about problematic behavior without a shame response

Tools for improving family communication – beyond active listening skills

Navigate setbacks and refusal to participate

### The ADHD Teen: Risky Behaviors and **Special Considerations**

Identify risk factors unique to teens with ADHD Why nicotine, vaping and marijuana are so

Early and active sexuality: Help teens make healthy, safe choices

appealing and how to curb their use

Vulnerability to bullying: Generate appropriate clinical, parental and school responses

# **Technology and ADHD**

How today's technology impacts the developing ADHD brain

The effect of social media on distractibility, self-esteem and peer relationships

Tips for fostering safe online practices Gaming: Fun or an addiction?



# 3 Easy Steps to Certification

- 1. Attend this 2-day ADHD live event with Sharon Saline, PsyD., ADHD-CCSP
- 2. Complete **18 FREE hours** of digital content

VALUE! Advances in the Management of ADHD: Evidence-Based Medication and Psychosocial Treatments by Russell Barkley, Ph.D. (3 CE hours) 569.99 FREE

The Two Attention Disorders: Identifying, Diagnosing and Managing ADHD vs. SCT by Russell Barkley, Ph.D. (3 CE hours) \$69.99 FREE

Smart but Scattered Adults: Manage ADHD by Targeting Executive Skills by Peg Dawson, Ed.D., NCSP (6 CE hours) \$199.99 FREE

ODD, ASD & Mood Disorders: Over 50 Techniques for Children and Adolescents by Jennifer Wilke-Deaton, MA, LPA, ADHD-CCSP (6 CE hours) \$199.99 FREE

3. Apply for ADHD-CCSP certification with The Institute of Certified ADHD Professionals (www.adhdcert.com).



INSTITUTE OF CERTIFIED ADHD PROFESSIONALS



# Target Audience:

Counselors • Social Workers • Psychologists Marriage and Family Therapists • Teachers School Administrators • Speech-Language Pathologists Nurses • Occupational Therapists Occupational Therapy Assistants • Other Helping Professionals Who Work with Children

Continuing Education Credit Information

Gredits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line. "Evaluation and after a formation of the follow attendees to print, email or download a certificate of completion in full attendance. For those in partial attendance (animed late approved the control of the property of Print, email or download a certificate of completion if in full attendance. For those in partial attendance (arriva or left early), a letter of attendance is available through that link and an adjusted certificate of completion refl partial credit will be issued within 3 dogs (if you book and allows). Please see "LIVE SEMINAS OKTEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing hoard to determine your continuing education ments and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesiapesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized

practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

**COUNSELORS:** This intermediate activity consists of 12.5 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

CALIFORNIA COUNSELORS: The California Board of Behavioral Sciences accepts CE programs that are approved by other approval agencies, including several that approve PESI and its programs. A full list of approval agencies accepted by the BBS can be found at www.bbs.ca.gov/licensees/cont\_ed.html under "Where to find CE Courses." ermediate level activity consists of 12.0 clock hours of continuing education instruction

**EDUCATORS/TEACHERS:** This course is designed to qualify toward your professional development requirement. The program is 12.5 clock hours in length.

MARRIAGE & FAMILY THERAPISTS: This activity consists of 760 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requiremen

CALLEORNIA MARRIAGE & FAMILY THERAPISTS: The California Board of Rehavioral Sciences accent CE programs that are approved by other approval agencies, including several that approve PESI and its programs. A full list of approval agencies accepted by the BBS can be found at www.bbs.ca.qov/licensees, nt\_ed.html under "Where to find CE Courses." This Intermediate level activity consists of 12.0 clock hours of continuing education instruction.

NURSES, NURSE PRACTITIONERS, AND CLINICAL NURSE SPECIALISTS: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 12.6 contact hours. Partial contact hours will be awarded for partial CALIFORNIA NURSES: PESI, Inc. is a provider approved by the California Board of Registered Nursing, Provider Number 17118 for 12.5 contact hours. Full attendance is required. No partial contact hours will

he issued for partial attendance OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 12.5 contact hours or 1.25.

CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA, Course Level: Intermediate

#### PSYCHOLOGISTS & PSYCHIATRISTS: PSYCHIATRISTS

PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PESI, Inc. designates this live activity for a maximum of 12.5 AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity.

The following state psychologist boards recognize activities sponsored by PESI, Inc. as an approved ACCME provider: Alaska, Arkansas, California, Colorado, Georgia, Illinois, Indiana, Kentucky, Maine, Maryland, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, Oklahoma, Pennsylvania, South Carolina and Wisconsin. This activity consists of 12.5 clock hours of continuing education instruction. Certificates of attendance will be issued for you to submit to your state licensing board to recognize for continuing education credit.

CALIFORNIA PSYCHOLOGISTS: PESI, Inc. is approved by the CPA OPD to sponsor continuing education for psychologists. Provider #PES010. PESI maintains responsibility for this program and its contents. PESI is offering this activity for 12.5 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance

PSYCHOLOGISTS/SCHOOL PSYCHOLOGISTS: PESI, Inc. is approved by the National Association of School Psychologists to offer professional development for school psychologists. PESI maintains responsibility for the program. Provider #1140. PESI is offering this activity for 12.5 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance.



and audiology. See course information for number of ASHA CEUs, instructional level and control

area. ASHA CE Provider approval does not imply endorse course content, specific products or clinical procedures.

SPEECH-LANGUAGE PATHOLOGISTS: This course is offered for 1.25 ASHA CEUs (Intermediate level,

CALIFORNIA SPEECH-LANGUAGE PATHOLOGISTS AND AUDIOLOGISTS: PESI, Inc. is an approved provider with the California Speech-Language Pathology and Audiology Board, #PDP 319. This course meets the qualifications for 12.5 hours of continuing professional development credit for Speech-Language Pathologists or Audiologists, as required by the California Speech-Language Pathology and Audiology Boar

SOCIAL WORKERS: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACL provider approval period: January 27, 2017 - January 27, 2020. Social Workers comple receive 12.5 Clinical Practice continuing education credits, Course Level: Intermediate, Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation. CALIFORNIA SOCIAL WORKERS: The California Board of Behavioral Sciences accepts CE programs that

are approved by other approval agencies, including several that approve PESI and its programs. A full list of approval agencies accepted by the BBS can be found at www.bbs.ca.gov/licensees/cont\_ed.htm under "Where to find CE Courses." This Intermediate level activity consists of 12.0 clock hours of continuing

OTHER PROFESSIONS: This activity qualifies for 760 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements

#### HASSLE-FREE CANCELLATION POLICY

If you contact us before the event date, you can exchange for a certificate to attend another seminar, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.

# HAVE A SEMINAR IDEA? A MANUSCRIPT TO

PUBLISH?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Kate Sample at ksample@pesi.com or call 715-855-5260.

# ADA NEEDS

We would be happy to accommodate your ADA needs: please call at least two weeks prior to the seminar date.

#### WALK-INS

Walk-ins are welcome but admission cannot be guaranteed, Call M-F 7:00-6:00 Central Time for space availability if registering within one

#### **TUITION OPTIONS**

(Advance registration required. Cannot be combined with other discounts.)

- FREE Military Tuition: PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available; advance online registration required.
- \$60 Tuition: If you are interested in being our registration coordinator for both days, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.
- Groups of 5 or more: Call 800-844-8260 for discounts
- Discounted Student Rate: As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesi.com/students or call 800-844-8260 for details



# FOR A SPECIAL OFFER ON **BOOKS & CARD DECKS**



PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available: advance online registration required.

# **How to Register**

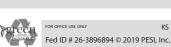
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PHONE 800-844-8260 Please have credit card available

800-554-9775

MAIL

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# Please complete entire form (to notify you of seminar changes): please print; staple duplicate forms.

Mail Code: See mail code box on address panel on reverse side

Name	Profession
Employer Name	
Employer Address	

Dept/Floor/Suite\_\_\_ County \_

Home/Cell Ph ( Dept. Ph (

\*E-mail address

\*Registrant's e-mail is required to receive your certificate of completion and registration confirmation.

**2** Check location: (make copy of locations)

□ PASADENA, CA November 14-15, 2019 75095PAS

Sheraton Pasadena 303 East Cordova St • 91101 (626) 449-4000

# **Registration Form: 2-Day: ADHD Certification Course** Check tuition:

**TUITION** with seminar manual

\$439.99 - choose one of the options below:  $\hfill \square$  per person for 2 or more preregistering together —OR—

$\hfill \square$ single registration postmarked 3 weeks prior to seminar date
<b>\$499.99</b> standard

# **DIGITAL CONTENT (INCLUDED WITH SEMINAR TUITION)**

- **S69.99 FREE** Advances in the Management of ADHD: Evidence-Based Medication and Psychosocial Treatments by Russell Barkley, Ph.D.
- **\$69.99 FREE** The Two Attention Disorders: Identifying, Diagnosing and Managing ADHD vs. SCT by Russell Barkley, Ph.D.
- \$199.99 FREE Smart but Scattered Adults: Manage ADHD by Targeting Executive Skills by Peg Dawson, Ed.D., NCSP
- **▼ \$199.99 FREE** ODD, ASD & Mood Disorders: Over 50 Techniques for Children and Adolescents by Jennifer Wilke-Deaton, MA, LPA,

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR



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