## **Outline**

#### **FUNCTIONAL MOVEMENT TECHNIQUES: TAPING REDEFINED**

- Evolution of kinesiology taping
- Directional → movement focused
- Comparing kinesiology tapes: stretch, adherence, longevity

#### **TAPE MOVEMENTS, NOT MUSCLES**

- Neurosensory skin to brain connection
- Peripheral nerves
- Tactile acuity sensory system/receptors

#### HANDS-ON TECHNIQUES AND TREATMENT STRATEGIES

- · Hands on with the tape!
- Where to cut? Tips for turning corners
- Does direction matter? How many pieces?
- Stretch, stabilize, decompress
- Indications/contraindications

#### **COMBINE TAPING WITH MOVEMENT: REAL** WORLD SOLUTIONS FOR THE WHOLE BODY

# HANDS-ON

#### PAIN IS A REQUEST FOR CHANGE

 Methods and application for treating pain Upper extremity

Shoulder

Lateral/medial elbow

Wrist AC joint

Trunk/Lower extremity

Knee pain

Shin splints Calf and achilles

SI ioint

Plantar fasciitis

- technique

Acute swelling from trauma Chronic edema conditions

## HANDS-ON MANAGING MUSCULOSKELETAL

Shoulder strains-pain or proprioceptive

Ankle sprains- edema or pain management? while improving outcomes

Posture evaluation from head to toe Upper and lower cross syndrome

Forward head posture

**KNOWLEDGE INTO ACTION - CASE STUDIES** 

## Who Should Attend

- Physical Therapists
- Physical Therapist Assistants
- Occupational Therapists
- Occupational Therapy Assistants
- Athletic Trainers
- Massage Therapists
- Personal Trainers

## What to Wear

• Please wear comfortable and loose clothing for labs. Shorts are recommended.

## What to Bring

Yoga mat or massage table (if applicable)

Questions? Call customer service at 800-844-8260



### HANDS-ON | FLUID DYNAMICS – LIFTING EFFECTS OF TAPE

- · Decompression strategy vs. compression
- Promote lymph movement with jellyfish taping
- Methods and application
  - Lymphedema

## CONDITIONS

• Varying approaches for acute vs chronic

Low back pain- is it acute or chronic?

Post-operative conditions- avoid incisions

## **POSTURAL CORRECTIONS**

- Kinesthetic guidance = behavior modification
- Hyperkyphosis

AND PROBLEM SOLVING



## Live Seminar Schedule

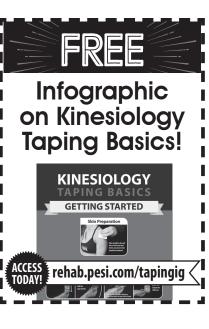
7:30: Registration/Morning Coffee & Tea

8:00: Program begins

**Lunch:** 1 hour (on your own)

**3:30:** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon) Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.



Bring any Training On-Site!

**Cost Effective for Groups** 

www.pesirehab.com/inhouse

Customizable

Flexible

# **Kinesiology Taping Practitioner Certification**

# **Combining Taping & Movement to Improve Functional Outcomes**

Prolong longevity of your manual therapy with proven techniques that get results fast.



## Asheville, NC

## Wednesday, February 19, 2020

Thursday, February 20, 2020

Knoxville, TN

## Nashville, TN

Friday, February 21, 2020

REGISTER NOW: pesirehab.com/express/76214



## **Become a Certified Kinesiology Taping Practitioner** in this hands-on seminar, powered by RockTape





# **Kinesiology Taping Practitioner** Certification

**Combining Taping & Movement to Improve Functional Outcomes** 

## Learn powerful taping techniques during this hands on seminar to:

- Correct postural imbalances
- Prevent injury
- Address pain and nerve entrapments
- Improve movement and motor control
- Enhance coordination and proprioception
- Manage edema/swelling/bruising • Reduce scarring and improve scar mobility

## Asheville, NC

Wednesday, February 19, 2020

**Knoxville, TN** Thursday, February 20, 2020

Nashville, TN

Friday, February 21, 2020



A Non-Profit Organization WITH NEED SINCE 1979





REGISTER NOW: pesirehab.com/express/76214

## **Kinesiology Taping, Redefined**

From sports medicine to stroke rehab, kinesiology tape has rapidly gained popularity in rehabilitation due to its unique ability to improve movement and function. One of the most versatile treatment tools in rehab, taping has been shown to improve outcomes with a vast variety of therapies, including functional movement therapies, manual therapy, splinting, Neuro-Developmental Treatment (NDT), Hippo- and Aquatic therapies, and more.

This hands-on certification seminar will equip you with all the skills you'll need to begin taping patients across the continuum of care. Explore the fundamentals of modern taping techniques, discover advanced interventions that integrate the latest neuroscience research, and learn how to combine taping with functional movement to produce the kinds of active treatments that are revolutionizing rehab. Numerous case studies will be presented that demonstrate how taping can help deliver superior rehab outcomes, and hands-on labs throughout the program will show you how to get impressive results with your patients.

## Speaker

JENNIFER HUTTON, PT, DPT, practices at Vanderbilt Children's Hospital in Nashville, Tennessee, treating pediatric populations with developmental delays as well as neurological and orthopedic diagnoses. Additionally, she serves as lead physical therapist in a regional combined specialty hip clinic, which offers preoperative and postoperative rehabilitation programs for local patients of all ages.

A graduate of Loma Linda University's doctoral program, she has attained numerous professional certifications over the course of her career, from Selective Functional Movement Assessment (SFMA) and Functional Movement System (FMS) to Myodetox Level 1 (manual therapy). In her free time, she is involved in several community efforts for children with disabilities, such as volunteering for modified triathlons, building adaptive bicycles, and planning adaptive sports camps. Jennifer truly enjoys working with children and believes that helping them achieve their independence while empowering them to move better will be pivotal as they progress in life.

Speaker Disclosure:

Financial: Jennifer Hutton has an employment relationship with Vanderbilt Children's Hospital. She receives a speaking honorarium from PESI, Inc.

Non-financial: Jennifer Hutton has no relevant non-financial relationship to disclose

# **Objectives**

- 1. Explain the physiological effects of kinesiology taping.
- 2. Assess functional taping techniques as they apply to pain, edema management, neurologic conditions, scar and posture
- 3. Analyze the concepts of longitudinal fascial chain kinesiology taping.
- 4. Demonstrate fluid dynamics taping applications for acute edema and chronic fluid dysfunction conditions using the jellyfish taping method.
- 5. Demonstrate varied tape application techniques for common musculo-skeletal injury conditions such as low back pain, shoulder strains, ankle sprains and post-operative patient/client care.
- 6. Demonstrate posture taping applications for correction of common chronic postural deficits of the upper and lower spine regions.



The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Orion Tarpley at otarpley@pesi.com or call 715-855-5262.



**SAVE!** ORDER TODAY [FREE SHIPPING WHEN ORDERED WITH YOUR SEMINAR REGISTRATION]

## **ROCKTAPE** TAPING VARIETY KIT!



#### Kit Includes one of each:

RockTape Rx Black, 2" x 16.4' RockTape Beige, 2" x 16.4' RockTape Beige, 4" x 16.4' Precut Edema Strips - Beige

MSRP \$118.00 KIT085244

**NOW ONLY** 

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are



Seminar on DVD: You can purchase a self-study package on the subject. You will receive a set of DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesirehab.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

..............



## **Live Seminar Continuing Education Credit Information**

## Credits listed below are for full attendance at the live event only. After

attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completio reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine you continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability. please contact cepesi@pesi.com or 800-844-8260 before the event

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards

PESI, Inc. offers continuing education programs and products under the brand

names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker. Athletic Trainers: PESI, Inc. is recognized by the Board of



Personal Trainers: This course has been approved by the National Academy of Sports Medicine (NASM-BOC) for 0.6 CEUs. PESI, Inc. Provider Number is 544

Massage Therapists: For the most up-to-date credit information, please go to: www.pesi.com/events/detail/76214.

Occupational Therapists & Occupational Therapy Assistants: PESI, Inc. is an AOTA Approved Provider of



continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA.

Physical Therapists & Physical Therapist Assistants: This activity consists of 6.0 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary by state/ jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

#### North Carolina Physical Therapists & Physical Therapist Assistants: PESI, Inc. is an approved provider with the Illinois Division of Professional

Regulation, Provider Number: 216-000071. This intermediate course is approved by the North Carolina Board of Physical Therapy Examiners by virtue of PESI Inc. approved provider status with the Illinois Division of Professional Regulation. This course gualifies for 6.0 continuing education hours. PLEASE BRING YOUR LICENSE NUMBER WITH YOU TO

#### Tennessee Physical Therapists & Physical Therapist Assistants:

This course has been submitted to the Tennessee Physical Therapy Association for review. Credit is pending. Please contact our customer service department for the most current information.

Other Professions: This activity qualifies for 360 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific

# **SCAN HERE** FOR A SPECIAL OFFER ON **BOOKS & CARD DECKS**

# **How to Register**

\*F-mail address

76214ASH

76214KNO

76214NAS

KINESIOLOGY TAPING PRACTITIONER CERTIFICATION

<b>ONLINE</b> pesirehab.com/express/76214	Please complete entire form (to notify you of seminar changes):  please print; staple duplicate forms.  Mail Code: See mail code box on address panel on reverse side	
PHONE 800-844-8260 Please have credit card available	Name Profession Employer Name Employer Address	
FAX 800-554-9775	Dept/Floor/Suite County	
MAIL	State Zip  Home/Cell Ph ( )	

\*Registrant's e-mail is required to receive your certificate of completion and registration confirmation

2 Check location: (make copy of locations)

# □ ASHEVILLE, NC

ONLINE

PESI Rehab

PO Box 1000

Eau Claire, WI

54702-1000

February 19, 2020 Crowne Plaza Resort Asheville

1 Resort Drive • 28806 (828) 254-3211

## □ KNOXVILLE, TN **February 20, 2020**

Holiday Inn Knoxville West - Cedar Bluff Rd 9134 Executive Park Drive • 37923 (865) 693-1011

## □ NASHVILLE, TN February 21, 2020

DoubleTree Hotel Nashville 315 4th Avenue N • 37219 (615) 244-8200

## Register now! pesirehab.com/express/76214

## ADA NEEDS

Ne would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week

## **TUITION OPTIONS**

FREE Military Tuition: PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available; advance online reaistration reauired.

\$30 Tuition: If you are interested in being our registration coordinator for the day, go to: www.pesirehab.com/coord for availability and job description, or call our Customer Service Dept, at 800-844-8260.

### Groups of 5 or more: Call 800-844-8260 for discounts

Discounted Student Rate: As part of its mission to serve educational needs. PESI. Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesirehab.com/students or call 800-844-8260 for details  ${\it Advance \, registration \, required.}$ Cannot be combined with other discounts

**6** Check tuition:

## **TUITION** with seminar manual

**□\$249.99**– choose one of the options below: ☐ per person for 2 or more preregistering together —**OR**— ☐ single registration postmarked 3 weeks prior to seminar date

**□ \$279.99** standard

#### ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

#### ☐ \$89.99\* RockTape Taping Variety Pack

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

# 4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID.

☐ Check	enclosed pay	able to <b>PE</b>	SI, Inc.
☐ MC 16 digits	□ VISA 13-16 digits	☐ AE 15 digits	☐ Discover Novus 16 digits
Card # _			
Card Exp	V-Code #*:		
Signature	2		

(\*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (\*American Express: 4-digit # above account # on face of card.)

**CAN'T ATTEND THE SEMINAR?** e below for individual product orders

## Kinesiology Taping Practitioner Certification

Seminar on DVD\* \$219.99 (RNV020647)

\$89.99\* RockTape Taping Variety Pack (KIT085244)

CE hours and approvals on products may total : differ from live CE approvals. \*Shipping \*Shipping is \$6.95 first item + \$2.00 each Subtotal \*\*Tax

\*Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

TOTAL

FOR OFFICE USE ONLY Fed ID # 26-3896894 © 2019 PESI, Inc.