

Outline


- PRINCIPLES OF MYOFASCIAL CUPPING**
(60 minutes)
- Movement, mobility, and motor control
 - Movement Pyramid framework
 - Fascial anatomy/physiology
 - Physiological/neurological effects of cupping techniques
 - Current literature related to cupping techniques
 - Blood flow, fascial gliding, and the nervous system
 - Indications, contraindications, and application safety

SKIN/FASCIAL SCREENING (60 minutes)

 **Hands-On Lab**


FUNDAMENTAL CUPPING TECHNIQUES AND TREATMENT STRATEGIES (60 minutes)

- Direction and pressure
- Decompression/compression forces
- External/internal glide methods
- Graded exposure techniques
- Sensory-motor retraining
- Integrating corrective exercise

 **Hands-On Lab**

APPLYING CUPPING EFFECTIVELY
(120 minutes)

- Upper extremity and arm fascial chains
- Lower extremity and leg fascial chains
- Core, trunk, lumbopelvic regions, and long fascial chains
- Hip, trunk, rib cage, diaphragm, and neck
- Condition-specific applications
- Progression and regression protocol

 **Hands-On Lab**

CASE STUDIES AND PROBLEM SOLVING
(60 minutes)

 **Case Studies**

Who Should Attend

- ◆ Physical Therapists/PTAs
- ◆ Occupational Therapists/OTAs
- ◆ Athletic Trainers
- ◆ Massage Therapists
- ◆ Personal Trainers

What to Wear

Please wear comfortable and loose clothing for labs. Shorts and tank tops are recommended.

What to Bring

Yoga mat or massage table (if applicable)

Live Seminar Schedule

7:30: Registration/Morning Coffee & Tea
8:00: Program begins
Lunch: 1 hour (on your own)
3:30: Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

FREE

Infographic on Kinesiology Taping Basics!

KINESIOLOGY TAPING BASICS GETTING STARTED

ACCESS TODAY! rehab.pesi.com/tapingig

Bring any Training On-Site!

- *Cost Effective for Groups*
- *Customizable*
- *Flexible*

CE credits included!

www.pesirehab.com/inhouse

NON-PROFIT ORGANIZATION
US POSTAGE PAID
EAU CLAIRE WI
PERMIT NO 32729

PESI Rehab
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

ROCKTAPE CERTIFICATION SERIES

Myofascial Cupping Practitioner Certification

Irving, TX
Thursday
March 19, 2020

Shreveport, LA
Friday
March 20, 2020

REGISTER NOW: pesirehab.com/express/77008

PESI Rehab



Movement is key to all healing, whether you are working with an elite athlete or someone recovering from a car crash.

RockTape certification workshops are taught by industry-leading experts in movement assessment and therapy. These hands-on courses present a revolutionary way of thinking about how we move and how we injure. They integrate innovative mobility and stability strategies, along with movement-based, practical treatment frameworks - to deliver **RESULTS**.

Learn about these certifications and more at www.pesirehab.com:

- Kinesiology Taping Practitioner Certification
 - Advanced Kinesiology Taping Practitioner Certification
 - Pediatric Kinesiology Taping Certification
 - Geriatric Kinesiology Taping Certification
- IASTM Practitioner Certification
 - Advanced IASTM Practitioner Certification
 - Myofascial Cupping Practitioner Certification
 - Compression Band Flossing Practitioner Certification



PESI, Inc. is proud to offer this seminar (at these locations only) *free of charge* (on live seminar tuition) for veterans and active duty military personnel. **Limited seats available; advance online registration required.**

Become a Certified Myofascial Cupping Practitioner in this hands-on course powered by RockTape, and boost your credentials as you learn everything you need to know to offer cupping services the next day.

Myofascial Cupping Practitioner Certification teaches the fundamentals of modern cupping techniques through a full day of interactive labs. Learn how to combine cupping and functional movement to produce the kinds of active treatment strategies that are revolutionizing rehab. Discover effective cupping treatments you can use for pain, sprains/strains, swelling, tendinopathies, and more.

Speaker

DANNY PORCELLI, DC, attended Parker College of Chiropractic in Dallas Texas where he obtained a Doctorate in chiropractic medicine and a B.S. in health and wellness. Prior to attending Parker he received a B.S. in psychology from the University of Central Florida, Orlando. Dr. Porcelli was selected to be a treating physician at the 2010 Central American Games in Bogota Colombia and treated the speed skaters and Para-Olympic triathletes. He was also selected for the 2013 & 2014 CrossFit™ Games and CrossFit South East Regionals. He has coordinated the athlete services for CrossFit events such as Wodapalooza, Thunderdome, and Box Battles.

Dr. Porcelli is the primary chiropractic physician and owner of XOC Chiropractic in Naples, FL. He combines joint mobilization, soft tissue treatments, and corrective exercises to obtain fast, effective and lasting results. He holds advanced certifications in soft tissue mobilization techniques such as Active Release Therapy and (ART) Graston Technique. He broke his back in the summer of 2006 and has since dedicated himself to educating and inspiring people to learn more their body and its great potential to perform, adapt, and heal.

Speaker Disclosure:
Financial: Danny Porcelli maintains a private practice. He receives a speaking honorarium from PESI, Inc.
Non-financial: Danny Porcelli has no relevant non-financial relationships to disclose.

REHAB SUMMIT

LAS VEGAS

July 29–August 1, 2020

rehabsummit.com

Objectives

- ◆ Review the principles of myofascial cupping and supporting evidence.
- ◆ Describe the physiological and neurological effects of cupping.
- ◆ Demonstrate how to apply cupping for best results.
- ◆ Compare and contrast common cupping techniques and review indications/contraindications for each.
- ◆ Demonstrate how cupping techniques can be combined with corrective exercise to improve pain, sprains/strains, swelling, tendinopathies, and more.
- ◆ Develop cupping applications based on your assessment/treatment approach and the individual needs of your patient.

HAVE A SEMINAR IDEA?

A MANUSCRIPT TO PUBLISH?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Orion Tarpley at otarpley@pesi.com or 715-855-5262.

ORDER TODAY! [FREE SHIPPING WHEN ORDERED WITH YOUR SEMINAR REGISTRATION]

Myofascial Cupping Starter Kit

Kit Includes one of each:
RockPods Cupping Set
RockSauce® Fire
RockSauce® Ice

Forget complicated pumps and hoses - RockPods are designed to easily unlock entirely new ways to unstick and manipulate fascia to reduce pain, improve range of motion and increase athletic performance. Increase effectiveness and provide immediate relief with RockSauce® Fire and RockSauce® Ice - powerful muscle & joint pain relief topical.

MSRP \$99.98 **\$69.99** sale price **Save 30%!**

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Seminar on DVD or Digital Format: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesirehab.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

100% SATISFACTION GUARANTEE

Questions? Visit our FAQ page at www.pesi.com/faq or contact us at www.pesi.com/info

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Athletic Trainers: PESI, Inc. is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of 6.0 hours of Category A continuing education.

Personal Trainers: This course has been approved by the National Academy of Sports Medicine (NASM-BOC) for 6.0 CEUs. PESI, Inc. Provider Number is 544.

Massage Therapists: PESI, Inc. is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider. Provider #1808. This course is offered for 6.0 CE hours. 100% attendance is required for a Certificate of Completion to be issued, no variable credit is given.

Louisiana Massage Therapists: For the most up-to-date credit information, please go to: www.pesi.com/events/detail/77008.

Occupational Therapists & Occupational Therapy Assistants: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

Physical Therapists & Physical Therapist Assistants: This activity consists of 6.0 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary by state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

Louisiana Physical Therapists & Physical Therapist Assistants: This course as been submitted to the Louisiana Physical Therapy Board for review.

Texas Physical Therapists & Physical Therapist Assistants: This activity is provided by the Texas Board of Physical Therapy Examiners Accredited Provider #2106032TX and meets continuing competence requirements for physical therapist and physical therapist assistant licensure renewal in Texas. This activity will provide 6.0 CCUs. The assignment of Texas PT CCUs does not imply endorsement of specific course content, products, or clinical procedures by TPTA or TBPT. Full attendance is required; no partial credits will be offered for partial attendance.

Other Professions: This activity qualifies for 360 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

SCAN HERE

FOR A SPECIAL OFFER ON BOOKS & CARD DECKS

REGISTRATION FORM

MYOFASCIAL CUPPING PRACTITIONER CERTIFICATION

SAVE TIME! Express Register Online: pesirehab.com/express/77008

1 Please complete entire form if sending by mail *please print legibly* ©2019

Mail Code: _____ *See mail code box on reverse side above your name & address*

*Email address _____ ***Email required to receive registration confirmation, CE certificate, and/or digital product.**

Name _____ Profession _____

Billing Address _____ ☐ Home ☐ Work

Company Name (if work address): _____

City _____ County _____ State _____ Zip _____

*Cell Ph () _____ Work Ph () _____ ***Required for event updates**

2 Select Location (make copy for your records)

☐ **IRVING, TX • March 19, 2020** (77008IVG)
Embassy Suites Dallas-DFW Internation Airport South
4650 West Airport Freeway • 75062 • (972) 790-0093

☐ **SHREVEPORT, LA • March 20, 2020** (77008SHR)
Hilton Shreveport
104 Market Street • 71101 • (318) 698-0900

3 Select Tuition

TUITION including seminar manual

\$249.99 – choose one of the options below:
☐ per person for 2 or more preregistering together —OR—
☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$279.99** standard

ADD-ON PRODUCTS — Save on Shipping! — Products Distributed at Seminar
☐ **\$69.99* Myofascial Cupping Starter Kit** (KIT085246)
***Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR**

4 Select Payment Method

All registrations must be prepaid.

☐ Check enclosed payable to **PESI, Inc.**

☐ Purchase order enclosed (Fed ID # 26-3896894)

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____

Card Exp. _____ CVV#*: _____

Signature _____
(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

ADA NEEDS
We would be happy to accommodate your ADA needs; please email info@pesi.com or call 1-800-844-8260 at least two weeks prior to the seminar date.

SAME DAY REGISTRATION
Walk-ins are welcome but admission cannot be guaranteed. Contact us for space availability if registering within one week of seminar.

TUITION OPTIONS
Advance registration required. Cannot be combined with other discounts.
• **FREE Military Tuition:** PESI Inc. is proud to offer this seminar free of charge on live seminar tuition for veterans and active duty military personnel. *Limited seats available; advance online registration required.*
• **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesirehab.com/coord for availability and job description, first come, first serve.
• **Groups of 5 or more:** Call 800-844-8260 for discounts.
• **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students (on live seminar and live video webcast tuition). *Advance online registration required.*

QUESTIONS
Visit pesirehab.com/faq or contact us at pesirehab.com/info

OTHER WAYS TO REGISTER
Fax: 800-554-9775
Mail: PESI Rehab
PO Box 1000
Eau Claire, WI 54702-1000
Phone: 800-844-8260
Online: pesirehab.com/express/77008

CAN'T ATTEND THE SEMINAR?

Myofascial Cupping Practitioner Certification

— **Online Digital Seminar***
\$219.99 (POS020855) (Email required)

— **Seminar on DVD****
\$219.99 (RNV020855)

Product total _____
Shipping - \$6.95 (DVD only) _____
Subtotal _____
Tax _____
TOTAL _____

*For digital seminars, add applicable tax in AL, AZ, AR, CO, CT, DC, HI, IN, IA, KY, LA, ME, MN, MS, NE, NJ, NM, NY, NC, OH, PA, SD, TN, TX, UT, VT, WA, WI, WY.
**For DVD orders, add applicable tax except in AK, DE, MT, NH, OR
CE hours and approvals on products may differ from live CE approvals. Additional CE participant prices may vary.