

OUTLINE

What is the 1-2-3 Magic System?

Raise emotionally intelligent kids
Excellent preventive mental health
Avoid The Dangerous Assumption about children
Link between child discipline and marital satisfaction

The Neuroscience Behind the Success of 1-2-3 Magic

Research supporting 1-2-3 Magic
Cognitive restructuring
Simplicity and rapid, substantial results reinforce compliance
The neuroscience of kids' self-control
Unique behavior management technology

Building a Solid Foundation for Parenting

Automatic vs. deliberate parenting
Three crucial components for happy, healthy kids
The two biggest discipline mistakes

Controlling Obnoxious Behavior

Counting – it's simple but not easy!
Techniques for problem situations
Strategies to overcome sibling rivalry, tantrums, pouting and lying
How to get kids onboard

Identify & Manage the 6 Types of Testing and Manipulation

Badgering
Temper
Threat
Martyrdom
Butter Up
Physical Tactics

Encourage Good Behavior

Positive routines and brain pathways
Up and out in the morning
Cleaning up and chores
Suppertime
Homework
Going to bed—and staying there!

Strengthening Parent/Child Relationships

Sympathetic listening and emotional attachment
The dangers of over-parenting
Real magic: One-on-one fun
Solve problems together
Human bonding, human brains, and child discipline

Training Problems

The No-Talking, No-Emotion rules and slipping
Involve other caretakers
Pre- and post-testing
Counting start behavior
Overfocus on counting
Omitting relationship strengthening
Differential diagnosis and special needs kids

OBJECTIVES

- Adapt the three fundamental parenting jobs for practical use in session.
- Demonstrate one simple method to get children to stop obnoxious behavior and improve client level of functioning.
- Articulate seven tactics for encouraging good behavior for purposes of client psychoeducation.
- Implement four strategies for strengthening parent/child relationships as they relate to clinical practice.
- Identify the Six Types of Testing and Manipulation to inform the clinician's choice of treatment interventions.
- Determine how to apply 1-2-3 Magic to clients with different diagnoses and special needs.

Target Audience:

Counselors • Social Workers • Psychologists • Marriage & Family Therapists • Case Managers • Educators • Nurses
School Administrators • Occupational Therapists
Occupational Therapy Assistants • Other Helping Professionals who Work with Children

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1-2-3 MAGIC
3-STEP DISCIPLINE FOR CALM, EFFECTIVE & HAPPY PARENTING
BECOME A CERTIFIED 1-2-3 MAGIC TRAINER® TODAY!

BLOOMINGTON, MN

Wednesday, February 19, 2020

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1-2-3 MAGIC
3-STEP DISCIPLINE FOR CALM, EFFECTIVE & HAPPY PARENTING
BECOME A CERTIFIED 1-2-3 MAGIC TRAINER® TODAY!

Featuring, Thomas W. Phelan, PhD, author of numerous books including, *1-2-3 Magic: 3-Step Discipline for Calm, Effective and Happy Parenting*

- Become the go-to therapist parents can count on for practical discipline techniques that work
- Help clients avoid power struggles, improve communication, and reduce parental stress
- Discover the secret to successfully use counting as a powerful tool to improve even the most difficult behaviors

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Wednesday, February 19, 2020

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PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. *Limited seats available; advance online registration required.*

1-2-3

MAGIC

3-STEP DISCIPLINE
FOR CALM, EFFECTIVE
& HAPPY PARENTING

BECOME A CERTIFIED 1-2-3 MAGIC TRAINER TODAY!

“My child is out of control and never listens to anything I say”

“I’ve tried yelling, timeouts, that counting thing, and nothing works with my child”

“I’m so exhausted I don’t even know where to start with my child’s misbehavior”

How often do you hear complaints like this from a frustrated parent in your office? Stress from dealing with behavior problems related to ADHD, Autism spectrum, or ODD can aggravate depression, anxiety, impulse control disorders, marital discord, substance abuse, and a host of other psychological problems in

parents. Clients wind up stuck in a cycle where ineffective parenting methods exacerbate behavior problems and the parent has no idea what to do.

Join clinical psychologist and parenting expert, Thomas Phelan, PhD, as he teaches you how to incorporate *1-2-3 Magic* (2 million copies sold) with even your most difficult families. This evidence-based, easy-to-learn method transforms difficult behavior and revolutionizes your treatment plans.

Imagine the feeling of success when that frustrated parent returns and tells you that what used to be an hour-long argument with their child is now a problem solved within 30 seconds! Or that exhausted parent is now more energized because bedtime is no longer a struggle.

The formula for this success is straightforward: The plan is simple, it’s easy to learn, and it works. Don’t let the frustration, anger, and stress continue any longer for your clients - Sign up to become a *Certified 1-2-3 Magic Trainer*® today!

SPEAKER

Thomas W. Phelan, Ph.D., is the author of numerous books, DVDs and audios including *1-2-3: Magic: 3-Step Discipline for Calm, Effective, and Happy Parenting*, the *1-2-3 Magic Workbook*, *1-2-3 Magic in the Classroom*, *All About ADHD* and *1-2-3 Magic Teen*. In addition to writing and producing, Dr. Phelan maintains an active schedule of international lectures, and he is a frequent guest on radio and television. His articles appear in numerous regional and national publications.

A registered clinical psychologist, Dr. Phelan has worked with children, adults and families for over 40 years. He is a member of the American Psychological Association and the Illinois Psychological Association. He has also served on the boards of directors for both ADDA and CHADD, two national organizations for the parents of children with ADHD. Dr. Phelan was inducted into the CHADD Hall of Fame in 1997. His books have been translated into 25 languages.

Dr. Phelan has given more than 1,500 1-2-3 Magic seminars to parents, teachers, hospitals, support groups, mental health professionals, pediatricians, military installations and child psychiatrists. 1-2-3 Magic addresses child behavior management in a way that is practical, entertaining, and down-to-earth. 1-2-3 Magic is often referred to as a humorous look at parenting and a serious look at discipline.

Speaker Disclosures:

Financial: Thomas Phelan maintains a private practice. He receives a speaking honorarium from PESI, Inc.

Non-financial: Thomas Phelan is a member of the American Psychological Association; and the Illinois Psychological Association.

Live Seminar & Webcast Schedule

(Times listed in Central)

7:30

Registration/Morning Coffee & Tea

8:00

Program begins

11:50-1:00

Lunch (on your own)

4:00

Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Become a Certified 1-2-3 Magic Family Trainer®

By attending this full-day 1-2-3 Magic program, you will become a Certified 1-2-3 Magic Family Trainer® and permitted to train families in this program during one-on-one clinical sessions in your office. After the seminar contact ParentMagic, Inc. and register to be listed on the National Network of 1-2-3 Magic Trainers. ParentMagic, Inc. also has other training materials available, such as Leader Guides, Presentation Packages, DVDs, audios, Workbooks, books for kids, and PowerPoint or Keynote slide presentations. ParentMagic reserves the right to conduct 1-2-3 Magic seminars for small or large groups in the public or private sector.

Seminar on DVD or Digital Format: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation’s top speakers and authors contact us first. If you are interested in becoming a speaker or have a new topic idea, please contact Nicole Rate at nrate@pesi.com or call 715-855-5291.

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1-2-3

MAGIC

3-STEP Discipline for Calm, Effective, and Happy Parenting (6th Edition)

THOMAS W. PHELAN, PhD

Peaceful Parent, Happy Kids

Workbook

Using Mindfulness and Connection to Raise Resilient, Joyful Children and Rediscover Your Love of Parenting

1-2-3 Magic

3-Step Discipline for Calm, Effective, and Happy Parenting (6th Edition)

By Thomas W. Phelan, Ph.D., [Your Speaker](#)

1-2-3 Magic: 3-Step Discipline for Calm, Effective, and Happy Parenting provides easy-to-learn parenting techniques and practical advice for parents of children ages 2-12.

This award-winning, bestselling book in a new edition, is now even easier to use with an updated internal design that is user-friendly and has more visual interest. The 6th Edition is more engaging and browse-able for the reader. We’ve also added a handy new index.

Peaceful Parent, Happy Kids

Workbook

Using Mindfulness and Connection to Raise Resilient, Joyful Children and Rediscover Your Love of Parenting

By Laura Markham, Ph.D.

Experience a happier family life, with a lot less drama and a lot more love! In her groundbreaking guide Peaceful Parent, Happy Kids, Dr. Laura Markham helped millions of parents better understand their children and their own emotions, so they could parent in a more empathetic and emotionally connected way. Now, parents can take Dr. Markham’s simple yet transformative approach even deeper-with this personalized, interactive and practice-filled companion workbook.

Hassle-Free Cancellation Policy:

If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

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Satisfaction

Live Webcast Details and Live Webcast Continuing Education Credit Information

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LIVE SEMINAR CONTINUING EDUCATION CREDIT INFORMATION

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, “Evaluation and Certificate” within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see “LIVE SEMINAR SCHEDULE” on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession’s standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Counselors: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

Minnesota Counselors: Application for MN BBHT continuing education credits has been submitted. For the most up-to-date credit information, please go to: www.pesi.com/events/detail/77108.

Educators/Teachers: This course is designed to qualify toward your professional development requirement. The program is 6.25 clock hours in length.

Wisconsin Educators: This course may be used toward your Professional Development Plan if it meets your individual goals. Please contact DPI with questions regarding individual PDP’s. This course is 6.25 clock hours.

Minnesota Superintendents, Principals, Supervisors, Directors of Special Education, Directors of Community Education, and Career & Technical Vocational Administrators and Supervisors: A Request for the Approval of a Continuing Education Program has been submitted to the Minnesota Board of School Administrators.

Marriage & Family Therapists: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

Minnesota Marriage & Family Therapists: An application has been submitted to the Minnesota Board of Marriage & Family Therapists. Credit is pending.

Wisconsin Marriage & Family Therapists: This course has been submitted to the Wisconsin Association for Marriage and Family Therapy for review. Credit is pending.

Nurses, Nurse Practitioners, and Clinical Nurse Specialists: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

Occupational Therapists & Occupational Therapy Assistants: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

Psychologists: This activity consists of 6.0 clock hours of continuing education instruction. The following state psychologist boards recognize activities sponsored by PESI, Inc. as an approved ACCME provider: Alaska, Arkansas, California, Colorado, Georgia, Illinois, Indiana, Kentucky, Maine, Maryland, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, Oklahoma, Pennsylvania, South Carolina and Wisconsin. Certificates of attendance will be issued for you to submit to your state licensing board to recognize for continuing education credit.

PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PESI, Inc. designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Minnesota Psychologists: For the most up-to-date credit information, please go to: www.pesi.com/events/detail/77108.

Psychologists/School Psychologists: PESI, Inc. is approved by the National Association of School Psychologists to offer professional development for school psychologists. PESI maintains responsibility for the program. Provider #1140. PESI is offering this activity for 6.25 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance.

Social Workers: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 6.25 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

Minnesota Social Workers: PESI, Inc. is an approved provider with the State of Minnesota, Board of Social Work. Provider #: CEP-140. This course has been approved for 6.0 continuing education hours.

Other Professions: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

PLEASE RETURN ENTIRE REGISTRATION FORM

REGISTRATION FORM

1-2-3 MAGIC:
3-STEP DISCIPLINE FOR CALM, EFFECTIVE, & HAPPY PARENTING

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2

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ADA NEEDS

We would be happy to accommodate your ADA needs; please email info@pesi.com or call 1-800-844-8260 at least two weeks prior to the seminar date.

SAME DAY REGISTRATION

Walk-ins are welcome but admission cannot be guaranteed. Contact us for space availability if registering within one week of seminar.

TUITION OPTIONS

Advance registration required. Cannot be combined with other discounts.

- FREE Military Tuition:** PESI Inc. is proud to offer this seminar free of charge on live seminar tuition for veterans and active duty military personnel. *Limited seats available; advance online registration required.*
- \$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesi.com/coord for availability and job description, first come, first serve.
- Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesi.com/students for details.

QUESTIONS

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